

Composition and Rhetoric		Rhetorical Modes/Patterns of Exposition: A rhetorical mode is a strategy--a way or method of presenting a subject through writing or speech. Basic organizational approaches, the modes, or patterns, have been used to teach writing or public speaking since ancient Greek times—perhaps longer.			
Bloom	Marzano	Incomplete	Developing	Competent	Exceptional
Remembering & Understanding	Definitions, Terms, Discipline-Specific Vocabulary and Facts associated with subject material used correctly	Student shows poor understanding of basic working vocabulary applicable to composition and college writing.	Student demonstrates partial understanding and recall of essential vocabulary and facts application to composition and college writing.	Student exhibits a firm grasp and consistent application of terms without full mastery of discipline-related terms.	Students exhibits an exemplary understanding of grammatical, punctuation, formatting, composition terms, and vocabulary related to writing purposes.
Applying	Knowledge Application: Applies Definitions, Terms, Discipline-Specific Facts and Vocabulary in some sort of <i>Procedure or Concrete Application</i>	Student fails to apply basic grammar and mechanics, skills; may understand terms but cannot apply the concepts; no structure to the written assignment.	Student meets minimum guidelines; writing and mode competent but marred by repetitive errors in content, style, and improper word choice; lacks complete development of main ideas; introduction, support, or conclusion overly generalized.	Student makes infrequent though noticeable mechanical, syntactical, or formal errors. General and consistent control of form, structure, and content.	Student applies writing-related terms with excellence. Voice, word choice, sentence fluidity, punctuation, grammatical conventions expected of an excellent thinking and writing. Marked by stylistic finesse, engaging and artful use of transitions; high specific phrasing; varied sentence structure; tight organization; superior development of examples.
Analyzing & Evaluating	Critical Thinking: Utilizes Discipline-Specific, Definitions, Terms, Facts. Applies them critically through organizational patterns: 1. Comparing & Contrasting 2. Classifying 3. Induction, 4. Deduction 5. Error Analysis 6. Constructing Support 7. Abstracting 8. Analyzing Multiple Perspectives	Student does not demonstrate competent use of rhetorical modes; lack of effective thesis; lack of specific support and details; little development of subject/ideas.	Student meets minimum mode and format requirements but has a weak or confusing thesis; reasonably well organized but content is generalized and under-developed in relationship to rhetorical mode.	Student can write a relatively strong thesis but not fully supported. Effectively organized and well-developed, good sense and use of the assignment as given but still lacking in specific detail and authoritative voice.	Student reproduces patterns of exposition impressively with a strong thesis; dense content; number and types of examples are rich and informative; superior use of rhetorical pattern(s) as form.
Creating	Advanced Application of Knowledge: Combines knowledge, process, and critical thinking to reach complex intellectual processes using one of the following: 1. Advanced Decision Making 2. Investigation 3. Experimental Inquiry 4. Problem Solving 5. Invention	Student cannot apply of terms and definitions; process; critical thinking needed to arrive at any of the five complex intellectual outcomes.	Student demonstrates minimum or partial competence at combining knowledge, process, and/or critical thinking needed to arrive at one of the five complex intellectual outcomes.	Student has a firm grasp and consistent application of knowledge, process, and critical thinking needed to arrive at one of the five complex intellectual outcomes.	Student extends knowledge beyond definitions, application, and critical thinking to engage in independent scholarship that demands multiple stages of development and original thinking. Reaches the level of advanced intellectual thought.

