

**Title: #V- 5. Outcomes Assessment**

**Date: January 8, 2004**

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**Responsibility:** Assessments of student learning and development are ongoing collaborative efforts by faculty and administrators. Faculty establish learning objectives for all degree programs and develop plans for evaluating the extent to which students are achieving the stated program objectives. WVU at Parkersburg follows a decentralized approach to assessment, with individual programs responsible for assessing student learning. The overall responsibility for Outcomes Assessment rests with the Dean of Academic Affairs.

**Goals:** The goal of outcomes assessment is improvement of student learning and enhancement of educational programs. For assessment to be effective, faculty should document and share strengths in student learning as well as areas where a need for improvement is indicated. Findings should be used to make curricular and instructional changes that improve programs.

**Process:** Each year, program faculty will identify at least two different student learning outcomes and then specifically articulate the methods used to evaluate student progress (linked to each outcome) as well as the actual results, changes or revisions made, and how results are communicated. Faculty will identify at least two goals to assess in their plans for 2001 - 2002 and any subsequent academic year. In the second year, faculty will identify two additional student learning outcomes and the process will be repeated. Faculty may continue to assess the initial two goals. However, in the second year additional goals will be evaluated so that the assessment process is accumulating over time. The Outcomes Assessment Committee will provide timely, constructive feedback to faculty about the clarity of objectives and the means of assessment.

Every five years, program faculty will identify how all student learning outcomes are assessed. The information which faculty provide in this process is the same material that will be submitted to the Board of Governors for the required program reviews. However, the Board of Governors also requires surveys of employer satisfaction with program graduates and graduate satisfaction with their educational experiences. Program faculty should, in cooperation and consultation with program advisory committees, develop, and conduct surveys of alumni and employer satisfaction at least once in a five year program review cycle.

The division chair or designee will be expected to complete the attached form to begin the Outcomes Assessment process.

# WEST VIRGINIA UNIVERSITY AT PARKERSBURG

## OUTCOMES ASSESSMENT

Undergraduate Program:

Division Chair:

1. Program Educational Mission Statement (if one exists)	2. Program Intended Learning Outcomes	3. Methods of Assessment of Learning Outcomes and Criteria for Success	4. Summary of Assessment Data Collected	5. Actions Taken Based Upon Findings