

Abbreviated Course Syllabus

Course Number:	GBUS 415		
Course Name:	Managerial Business Ethics		
Instructor(s):	Alice Harris, MBA, CPA		
Course Description:	This course will focus on both the theoretical constructs and frameworks of ethical behavior and practical application of ethics in today's business world. Topics include: why ethics matter; the history of ethical thinking; defining stakeholders; the impact of culture and time on ethics, duties employees and employers owe to each other; diversity equity equity & inclusion; professions under the ethical microscope; changing work environments and trends; and a discussion about why ethics still matter.		
Topical Outline (Learning Module)	Minutes In-Class	Minutes Out of Class	

1 Why Ethics Matter (Topics Include)	180	300
A. Role of Ethics in a Business Environment		
B. Living as a Person With Integrity		
C. Distinguish between ethical and legal		
D. Stockholders Versus Stakeholders		
E. Ethical Norms and Values as They Relate to Business Standards		
2 Ethics from Antiquity to Present	240	450
A. Identify the Role of Ethics in Ancient Athens		
B. Key Features of Confucian Virtue Ethics		
C. Origins and Goals of Virtue Ethics		
D. Identify Potential Elements of a Universally Applied Business Ethic		
E. Compare and Contrast the Primary Teachings of Prominent Philosophers		
3 Defining & Prioritizing Stakeholders	90	300
A. Identify Types of business-Stakeholder Relationships		
B. Why Ethical Responsibility Varies from Legal Responsibility		
C. Why do Stakeholder Claims Vary in Importance		
D. Identify Factors that Affect Stakeholder Prioritization		
E. Define & Discuss Corporate Responsibility		
4 Special Stakeholders - Society, the Environment, & Government	180	300
A. Benefits of Using Corporate Form of Business and Shareholder Primacy		
B. Explain the Concept of Earth Jurisprudence		
C. Evaluate the Claim that Sustainability Benefits Both Business & Environment		
D. Three Public Health Issues that Might Warrant Government Regulation		
E. Arguments For and Against Government Regulation of Industry		
5 Impact of Culture & Time on Business Ethics	240	450
A. Explain Interaction of Business & Culture from an Ethical Perspective		
B. Describe Ways Ethical Standards Change Over Time		
C. Identify Major Shifts in Technology and Ethical Thinking Over Last 500 Years		
D. Explain How Religion Informs Ethical Business Practice Around the World		
E. Identify the Criteria for a System of Normative Business Ethics		
F. How is Compliance Linked to Organizational Responsibility and Personal Values		
6 What Employers Owe Employees	180	300
A. Identify Specific Ethical Duties Managers Owe Employees		
B. How Have Employee Expectations of Work Changed?		
C. Explain why Compensation is a Controversial Issue in the US		
D. Discuss the Gender Pay Gap		
E. Discuss Whistle Blower Situations & Supporting Laws		
F. Consider Equal Pay for Equal Work Issues		
7 What Employees Owe Employers	180	300
A. Define Employee's Responsibilities to the Company for Which They Work		

	B. Discuss Confidentiality in the Workplace		
	C. Discuss Employee's Duty to Follow Company Policies		
	D. Describe an Employees Responsibility to the Employer in Financial Matters		
	E. Define Insider Trading		
8	Recognizing & Respecting the Rights of All	180	300
	A. Explain Benefits of Employee Diversity in the Workplace		
	B. Discuss Challenges Presented by Workplace Diversity		
	C. Explain how Sexual Identification and Orientation are Protected by Law		
	D. Why is Income Inequality a Problem in the US		
	E. Discuss Rising Concerns About Corporate Treatment of Animals		
9	Professions Under the Microscope	240	450
	A. Discuss the Ethical Challenges Relating to Entrepreneurial Start-Ups		
	B. Explain the Influence of Advertising on Consumers		
	C. Discuss Whether the Underlying Business Model of the Insurance Industry is Ethical		
	D. Ethical Problems Related to the Availability & Cost of Health Care in the US		
10	Changing Work Environment and Future Trends	90	300
	A. Identify Challenges of Work From Home Policies		
	B. Compare the Workplace From Yesterday, Today, and the Future		
	C. Discuss the Application of Robotics in the Workplace		
	D. Identify Artificial Intelligence Applications in the Workplace		
	E. Explain Ethical Challenges Presented by Artificial Intelligence		
11	Why Ethics Still Matter	240	450
	A. What Happens When Shared Values, Morals and Legal Restrictions Are Ignored		
	B. Explain How We Develop the Ability to Make Ethical Decisions		
	C. Learn the Definition of Professionalism and How it Relates to Ethical Behavior		
	D. Describe Ways Ethics Are A Consideration for Young People in Work Selection		
12	Essay - The Rise & Fall of Elizabeth Holmes	240	540
13	Case Study - Ethics: Even When Nobody is Watching	180	360
14	Case Study - The Role of Ethics in Politics	180	360
15	Comprehensive Final Exam Covering All Chapters	120	495
	Total Hours Required	<u>2,760</u>	<u>5,655</u>
	Hours Full Term	<u>46</u>	<u>94</u>
	Divided by 15 Weeks	<u>3.07</u>	<u>6.28</u>

Alice Han

Prepared by: _____

10/20/2023

Date

Reviewed By: _____

Date

Minutes Per Assignment										
Assignment	Reflect Exercise	Quiz	Discussion Questions & Writing Assignments	Total In-Class Time	Percentage of Total Course Time	Read Textbook Weekly Chapter	Review PowerPoint Deck	Videos & Other Assigned Readings	Research	Total Out of Class Time
Week 1 - Why Ethics Matter	90	90	-	180	6.52%	120	90	90	-	300
Week 2 - Ethics From Antiquity to Present	-	90	150	240	8.70%	120	90	90	150	450
Week 3 - Defining & Prioritizing Stakeholders	-	90	-	90	3.26%	120	90	90	-	300
Week 4 - Three Special Stakeholders: Society, the Environment, and Government	90	90	-	180	6.52%	120	90	90	-	300
Week 5 - The Impact of Culture & Time on Business Ethics	-	90	150	240	8.70%	120	90	90	150	450
Week 6 - What Employees Owe Employers	90	90	-	180	6.52%	120	90	90	-	300
Week 7 - What Employers Owe Employees	90	90	-	180	6.52%	120	90	90	-	300
Week 8 - Recognizing and Respecting the Rights of All	90	90	-	180	6.52%	120	90	90	-	300
Week 9 - Professions Under the Microscope	-	90	150	240	8.70%	120	90	90	150	450
Week 10 - Changing Work Environments and Future Trends	-	90	-	90	3.26%	120	90	90	-	300
Week 11 - Epilogue: Why Ethics Still Matter	-	90	150	240	8.70%	120	90	90	150	450
Week 12 Essay - The Rise & Fall of Elizabeth Holmes	-	-	240	240	8.70%			180	360	540
Week 13 - Ethics: Even When Nobody is Watching	-	-	180	180	6.52%			60	300	360
Week 14 - The Role of Ethics In Politics	-	-	180	180	6.52%			60	300	360
Week 15 - Comprehensive Final Exam	-	120	-	120	4.35%				495	495
Total	450	1,110	1,200	2,760	100.00%	1,320	990	1,290	2,055	5,655

Discussion Questions 60 minutes for research of the issue, 60 Minutes for the Initial Post and 30 minutes per response for a total of 150 minutes

Research for Comprehensive Final Exam - 11 Chapters at 45 minutes per chapter