

**Title: #I-3. Goals and Purposes of WVU at Parkersburg**

**Date: March 28, 2023 (replaces July 1, 1991)**

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In support of its philosophy and to accomplish its mission, West Virginia University at Parkersburg shall:

- Foster high academic standards to achieve excellence in all courses and programs.
- Identify higher education needs and develop appropriate community-based courses and programs to meet varied educational goals of residents.
- Promote and sustain maximum practical transferability of courses to West Virginia University.
- Provide comprehensive and efficient instructional support services.
- Provide a relevant comprehensive student services system to assure student success in attaining education goals and individual potentials.
- Advance the development and delivery of customized training, short-term programs, entrepreneurial activities and other non-credit educational opportunities to area business and industry and the community in support of economic development.
- Participate in the achievement of the comprehensive statewide mission of higher education.
- Maintain a regular and on-going evaluation of academic and institutional effectiveness.
- Conduct a comprehensive long-range planning process.
- Nurture appropriate educational opportunities available through the Jackson County Center.
- Cultivate development of human and fiscal resources to effectively support achievement of college mission.
- Offer opportunities for cultural, intellectual and personal enrichment.
- Promote public awareness of the college, its programs, personnel and potential services to the community.
- Maintain an atmosphere of cooperation and trust that allows opportunities for personal growth and self-fulfillment by the college community.

- Identify the higher education needs of local high school students and develop appropriate courses through Early College to meet community needs.
- Cultivate a diverse, equitable, and inclusive environment for the campus community.
- Provide opportunities, materials, and other services to foster diversity, equity, and inclusion practices on campus.

**Responsible Administrator: President, 304-424-8200**