

Integrated Marketing Communications Faculty Professional Studies Division

Position #25-026

WVU Parkersburg is a Community and Technical College located in Parkersburg, WV, with a branch campus in Ripley, WV. (We are not a branch of West Virginia University). We are dedicated to teaching and are accredited by the Higher Learning Commission to offer certificates, associate's and bachelor's degrees.

Salary and Rank

Salary and rank are commensurate with education and experience.

Benefits

- Retirement plan with 6% mandatory every pay (biweekly) that is matched 100%
- Free \$10,000 life insurance policy
- Your choice of 7 different Health Insurance plans
- Dental, Vision, Hearing, Term Disability, Long & Short-Term Disability, Legal Insurance, Flexible Spending Accounts, Healthcare FSA, and Dependent Care FSA
- WVU Parkersburg tuition wavier (if eligible) for an employee, employees' spouse or dependent of a full-time benefits eligible employee who is 24 years of age or younger

To Apply

- Submit an Employment Application packet available at www.wvup.edu/jobs
- If the position requires a degree, attach a scanned copy of your unofficial college transcripts with the Employment Application packet.
- WVUP is an Equal Opportunity/Affirmative Action Employer. Minorities/Veterans/Disabled Encouraged to Apply.

Effective

Fall Semester - August 2025

Responsibilities

- This is a nine-month, renewable term appointment.
- This appointment will include a 15-credit hour teaching load per semester in Integrated Marketing Communications.
- Other college level courses may also be assigned depending on the selected candidate's credentials.
- Most instructional duties will be at the main campus in Parkersburg but may also include the instruction of classes at the Jackson County Center in Ripley.
- Teaching assignments may include evening, weekend, hybrid and/or totally on-line instruction.
- In addition, duties will include academic advising, committee service, program and course-level assessment, program support, effective use of learning management systems, student recruitment/retention and professional development.
- Use of learning management systems and demonstrated effective use of technology is a condition of continued employment beyond the first year.
- WVUP values creativity, individuality, and innovation, and expects the selected candidate to actively participate in the college community.

Requirements

- A Master's degree in Integrated Marketing Communication, Public Relations, Digital Communication from a recognized, regionally accredited college or university OR
- A Master's degree with at least 18 semester hours of graduate credit in Integrated Marketing Communication, Public Relations, Digital Communication or a related field.
- Demonstrated use of advanced technology systems such as learning management systems or similar technologies.
- Understanding and application of assessment practices is strongly preferred.
- Successful college-level teaching experience is preferred, as well as prior effective use of technology in instructional delivery, and a willingness to deliver courses in all instructional modalities.
- Demonstration of teaching effectiveness is part of the on-campus interview.

Posted

01/09/2025 and will remain active until filled with preference given to applications that are received by 01/31/2025.