

Communication Studies 111: Fundamentals of Public Speaking

Credit Hours: 3

Scheduled hours per week

Lecture: 3

Lab: N/A

Field Experience: N/A

Catalog Course Description: Principles of public communication; public speaking.

Pre-requisites: None

Co-requisites: N/A

Course Learning Outcomes (CLO):

Upon completion of COMM 111, students should be able to:

1. Select appropriate topics and language for specific speaking assignments.
2. Analyze an audience and design speeches that reflect that audience analysis.
3. Provide adequate support for central ideas and assertions.
4. Prepare detailed outlines in a logical and thorough fashion.
5. Evaluate the credibility of supporting materials for content in a speech.
6. Demonstrate effective delivery skills as a speaker.
7. Demonstrate effective listening skills as an audience member.
8. Evaluate own and other's speeches based on a variety of verbal and nonverbal criteria.
9. Explain how ethical principles guide public speaking.

CLO Assessment Methods: Instructors will use a variety of methods to evaluate the CLO's listed above. Examples of assessment methods include activities such as giving quizzes, writing outlines and reference sheets, giving speeches, engaging in class discussions, and critiquing one's own and other's speeches.

Topics to be studied:

- The model of the speech communication process and how it relates to public speaking.
- The connection between ethical communication and effective public speaking.
- The different types of listening and their relationship to critical thinking and public speaking.
- The importance of organization and outlining when creating clear and coherent speeches.
- The five major patterns of organizing main points in a speech.
- Guidelines for effective informative and persuasive speaking.
- Audience centeredness and egocentricism.
- Effective methods of delivery.
- The role credibility plays in the speech writing and presenting process.

Relationship of Course to Program Learning Outcomes (PLO) or Institutional Learning Outcomes:

The Institutional Learning Outcome for Human Communication and Interaction is:

Demonstrate ability to create messages appropriate to the audience, purpose, and context; critically analyze messages; accomplish communicative goals (self-efficacy); and explain the relationship between culture and communication.

This course fulfills the ILOs by developing a student's ability to select a topic appropriate to an audience, organize their thoughts, present ideas in a public forum in a logical and ethical manner, and improve their confidence in their ability to deliver a speech in a public setting.

Check if approved as: Foundational Learning Course Reinforcement Learning Course

Special requirements of the course:

All instructors must require students to speak a minimum of five times in front of an audience. All students must prepare and present an informative and persuasive speech as part of this five-speech requirement.

Additional information:

(Anything else that may be useful.)

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