West Virginia University at Parkersburg Uniform Course Syllabus (UCS)

COSM 210 Salon Management

# Credit Hours: 2

**Scheduled hours per week**

Lecture: 2

Lab:

Field Experience: Actual clock hours is 4 per week for this course

**Catalog Course Description**: In this course students are trained to deal with common management problems and issues. They are also taught good business techniques and practices as well as potential salon problems and their correction and prevention.

# Pre-requisites: None

**Co-requisites:** List

# Course Learning Outcomes (CLO):

 Upon successful completion of the course, students should be able to

* Will demonstrate skills to manage a successful business.
* Summarize the role of a salon manager. To predict problems that arise from employees
* Will demonstrate the ability to market a business and manage money
* Examine the financial side of the business

**CLO Assessment Methods:**  Tests, quizzes, oral presentations, lab activities, and written papers

# Topics to be studied:

* Licensure and Employment
* Preparing for Employment
* On the Job
* Managing money
* Perform banking operations
* Expanding the Client Base
* Salon Business and Management

# Relationship of Course to Program Learning Outcomes (PLO) or Institutional Learning Outcomes:

(For Program Courses, indicate outcomes taught in this course that relate to program outcomes) (For Foundational Learning or Reinforcement Learning Courses, indicate the approved Institutional Learning Category, the Institutional Learning Outcomes, and the related course outcomes)

Relationship to program outcome- Demonstrate salon business skills such as front desk operations, dispensary inventory and loss prevention, resume building and interviewing skills, self-marketing, and the basic knowledge of starting one’s own salon business.

Check if approved as:  Foundational Learning Course  Reinforcement Learning Course

# Special requirements of the course:

(If a program assessment is required in this course, indicate it here.)

# Additional information:

(Anything else that may be useful.) **Prepared by**: Who created/edited this syllabus? **Date**: Date the syllabus was created/edited.

*WVUP UCS Form Revised November 2021*