West Virginia University at Parkersburg Uniform Course Syllabus (UCS)

COSM 112 Introduction to Aesthetics

# Credit Hours: 5

**Scheduled hours per week**

Lecture: 1

 Lab: 8

Field Experience: Actual clock hours are 11.5 per week

**Catalog Course Description**: This course introduces facial service procedures, changes produced by cosmetic products, color theory, make up application techniques and temporary hair removal.

# Pre-requisites:

**Co-requisites:**

# Course Learning Outcomes (CLO):

 **Upon successful completion of the course, students will be able to:**

* Perform a facial consultation with a mannequin or fellow student
* Performa a facial on a mannequin or fellow student
* Apply facial makeup upon a mannequin or fellow student
* Remove hair from a mannequin or fellow student

**CLO Assessment Methods:** Tests and quizzes, lab activities, written papers

# Topics to be studied:

# Facial Treatments

# Importance of facial treatments

# Benefits of facial treatments

# Essential skills for facial treatments

# Facial setup procedures

# Key steps of basic facial

# Client home care

# Facial variations

# Acne facial

# Hair Removal

# Why study hair removal

# Client consultation

# Contraindications for hair removal

# Permanent hair removal

# Temporary hair removal

# Excessive Growth

# Facial Makeup

# Why study facial makeup

# Makeup color theory

# Implements

# Makeup products and formulations

# Basic professional makeup application

# Special occasion makeup

# Corrective makeup

# Eyelash Enhancement

#

# Relationship of Course to Program Learning Outcomes (PLO) or Institutional Learning Outcomes:

(For Program Courses, indicate outcomes taught in this course that relate to program outcomes) (For Foundational Learning or Reinforcement Learning Courses, indicate the approved Institutional Learning Category, the Institutional Learning Outcomes, and the related course outcomes)

Relates to program learning outcomes- Perform basic skin care services including skin analysis, facials, makeup application and superfluous hair removal.

Check if approved as: ** Foundational Learning Course**  Reinforcement Learning Course

# Special requirements of the course:

(If a program assessment is required in this course, indicate it here.)

# Additional information:

(Anything else that may be useful.) **Prepared by**: Who created/edited this syllabus? **Date**: Date the syllabus was created/edited.

*WVUP UCS Form Revised November 2021*