

West Virginia University at Parkersburg**Uniform Course Syllabus****GBUS 400 Supervisory Management Capstone****Credit Hours: 3**

Scheduled hours per week—May be delivered online, hybrid, or face-to-face.

Catalog Course Description:**GBUS 400 –SUPERVISORY MANAGEMENT CAPSTONE****3 hrs.**

Capstone experience includes a culminating project, case analysis, and a simulation. Final assessment required.

Pre-requisites: GBUS 301 (WVUP) or approved transfer course from home institution. Must be taken in the last semester of the BAS Supervisory Management degree.

Co-requisites: List

Course Learning Outcomes:

- Able to think strategically about a company, its business model and position, how it can gain sustainable competitive advantage, and how its strategy can be implemented and executed successfully in a dynamic global marketplace.
- Able to craft business strategy, reason carefully about strategic options, use what-if analysis to evaluate action alternatives, make strategic decisions, and determine how to implement them in an effective manner.
- Able to use problem solving and decision making techniques and models to analyze, research, and implement solutions to situations as part of a team. Critical to the success of this class will be the skills in leadership, communications, negotiation, and evaluation.
- Understand and practice the use of several total quality management (TQM) techniques for facilitation of meetings and to aid in creative problem solving.
- Able to discuss current events and topics that are relevant in the business world, drawing upon current literature and journals for information.
- Utilize all appropriate software and online programs for use in case analysis and in real-world situations.

Topics to be studied:

- Case analysis.
- Project management.
- Total Quality Management.
- Simulation.

General Education Outcomes:

This course meets the following General Education Outcome(s):

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| Composition and Rhetoric. Students illustrate a fundamental understanding of the best practices of communicating in English and meet the writing standards of their college or program-based communication requirements. | X |
| Science & Technology. Students successfully apply systematic methods of analysis to the natural and physical world, understand scientific knowledge as empirical, and refer to data as a basis for conclusions. | X |
| Mathematics & Quantitative Skills. Students effectively use quantitative techniques and the practical application of numerical, symbolic, or spatial concepts. | X |
| Society, Diversity & the Past. Students interpret historical events of philosophical perspectives by identifying patterns, applying analytical reasoning, employing methods of critical inquiry, or expanding problem-solving skills. | X |
| The Arts & Creativity. Students successfully articulate and apply methods and principles of critical and creative inquiry to the production of works of arts. | |
| 5/3/2016 | |

Relationship to Program Outcomes:

| Bachelor of Applied Science in Supervisory Management Program Outcomes: | GBUS 401 Meets: |
|--|----------------------------|
| Communicate effectively and professionally both orally and in writing within the context of the business world. | X |
| Demonstrate competence in the use of electronic tools to research, manage, and present information. | X |
| Demonstrate competence in the use of project management and scheduling techniques for planning and executing large-scale projects. | X |
| Apply managerial and business concepts in real-world settings. | X |
| Demonstrate the ability to solve problems using programmed and non-programmed decision techniques using logical reasoning for evaluating information and data. | X |
| Demonstrate the ability to work ethically, effectively, and respectfully with people of diverse backgrounds and with people whom have different roles, social affiliations, and personalities. | X |

Special projects or requirements of the course:

- Online competitive simulation.
- Virtual team project culminating in Senior Presentation.

Additional information:

Prepared by: Pam Braden

Date: November 9, 2016.

Form revised October 2016