

Communication Studies 460-Senior Capstone Course

Credit Hours: 1

Scheduled hour per week:

Lecture: 1

Lab: 0

Other: 0

Catalog Course Description: This course provides students with an opportunity to demonstrate comprehensive learning and application in Communication Studies. The course will also focus on final preparation for work and/or graduate school.

Prerequisites: Eligible to graduate with RBA

Co-requisite: Emphasis in Communication Studies

Course Learning Outcomes:

- Students will investigate current and relevant topics related to communication studies
- Students will demonstrate their understanding of human communication within and across various contexts, cultures, channels, and media
- Students will draw on the knowledge and skills developed in the degree program to produce a professional portfolio and major paper in a particular area of communication studies
- Students will integrate and synthesize what they have learned in the communication studies emphasis

Topics to be studied:

- Careers related to the field of communication studies
- Personal analysis and reflection on the student's career goals related to communication studies
- An analysis of each field of communication studies included in the area of emphasis and how it relates to the academic and professional setting

Course Assignments:

1. Career Packet including a cover letter, resume, and personal reflection and self analysis of future career goals and plans
2. Research and review paper in an area of interest related to communication studies
3. Final comprehensive exam

Grading: This is a pass/fail course. Students who do not earn an 80% or higher on all assignments based on the evaluation criteria will receive a failing grade.

Relationship of Course to Discipline Learning Outcomes	
Explain how ethics play a role in the communication process.	X
Recall the communication process.	X
Demonstrate an ability to select appropriate topics and language for public presentations.	X
Demonstrate an ability to conduct research.	X
Create complex messages in a variety of communication settings.	X
Evaluate and critique one's own and other's communication in a variety of settings.	X
Apply effective delivery skills in a variety of communication settings.	X
Recall the historic background of mass media and contemporary media issues.	X
Summarize the theoretical underpinnings of mass communication.	X

Relationship of Course to General Education Learning Outcomes:	
Composition and Rhetoric Students illustrate a fundamental understanding of the best practices of communicating in English and meet the writing standards of their college or program-based communication requirements.	X
Science & Technology Students successfully apply systematic methods of analysis to the natural and physical world, understand scientific knowledge as empirical, and refer to data as a basis for conclusions.	
Mathematics & Quantitative Skills Students effectively use quantitative techniques and the practical application of numerical, symbolic, or spatial concepts.	
Society, Diversity, & Connections Students demonstrate understanding of and a logical ability to successfully analyze human behavior, societal and political organization, or communication.	X
Human Inquiry & the Past Students interpret historical events or philosophical perspectives by identifying patterns, applying analytical reasoning, employing methods of critical inquiry, or expanding problem-solving skills.	
The Arts & Creativity Students successfully articulate and apply methods and principles of critical and creative inquiry to the production or analysis of works of art.	

Special projects or requirements of the course:

Additional information: N/A

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