Communication Studies 308-Nonverbal Communication

Credit Hours: 3

Scheduled hours per week
   Lecture: 3
   Lab: 0
   Other: 0

Catalog Course Description: This is a course that studies nonverbal behaviors as it occurs in interpersonal relations.

Prerequisites: ENGL 111, 102, COMM 111

Corequisites: None

Course learning Outcomes:
   • define the general terms related to the study of nonverbal communication
   • explain how nonverbal behaviors affect communication and how these behaviors can be altered to improve or hurt effective communication
   • be able to list and explain how the following forms of nonverbal communication affect interpersonal relations: physical appearance, gesture and movement, facial behavior, eye behavior, vocal behavior, space and territoriality, touch, environment and physical surroundings, and time
   • explain the concepts of verbal and nonverbal immediacy
   • explain how nonverbal communication can impact relationships between males and females on romantic and non-romantic levels
   • understand the importance of nonverbal communication in the establishment of student teacher relationships
   • understand the importance of nonverbal communication in intercultural communication situations

Topics to be studied:
   • the role of nonverbal behaviors in interpersonal settings
   • various aspects of nonverbal behaviors including: physical appearance, gestures and movement, facial behaviors, eye behaviors, and vocal behaviors
   • the role of space, time, and territory in nonverbal communication
   • the role of nonverbal communication in various relationships such as male-female relationships, supervisor-employee relationships, and teacher-student relationships

Relationship of Course to Discipline Learning Outcomes
Explain how ethics play a role in the communication process.
Recall the communication process.
Demonstrate an ability to select appropriate topics and language for public presentations.
Demonstrate an ability to conduct research.
Create complex messages in a variety of communication settings.
Evaluate and critique one’s own and other’s communication in a variety of settings.
Apply effective delivery skills in a variety of communication settings.
Recall the historic background of mass media and contemporary media issues.
Summarize the theoretical underpinnings of mass communication.

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<th>Relationship of Course to General Education Learning Outcomes:</th>
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<td><strong>Composition and Rhetoric</strong> Students illustrate a fundamental understanding of the best practices of communicating in English and meet the writing standards of their college or program-based communication requirements.</td>
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<td><strong>Science &amp; Technology</strong> Students successfully apply systematic methods of analysis to the natural and physical world, understand scientific knowledge as empirical, and refer to data as a basis for conclusions.</td>
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<td><strong>Mathematics &amp; Quantitative Skills</strong> Students effectively use quantitative techniques and the practical application of numerical, symbolic, or spatial concepts.</td>
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<td><strong>Society, Diversity, &amp; Connections</strong> Students demonstrate understanding of and a logical ability to successfully analyze human behavior, societal and political organization, or communication.</td>
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<td><strong>Human Inquiry &amp; the Past</strong> Students interpret historical events or philosophical perspectives by identifying patterns, applying analytical reasoning, employing methods of critical inquiry, or expanding problem-solving skills.</td>
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<td><strong>The Arts &amp; Creativity</strong> Students successfully articulate and apply methods and principles of critical and creative inquiry to the production or analysis of works of art.</td>
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**Special projects or requirements of the course:** N/A

**Additional information:** N/A

**Prepared by:** Mary Beth Held

**Date:** 10/10/2017