

Communication Studies 306-Human Communication in Organizations/Institutions

Credit Hours: 3

Scheduled hours per week

Lecture: 3

Lab: 0

Other: 0

Catalog Course Description: Communication processes and problems in business and non-business organizations and institutions with attention to practical application.

Prerequisites: ENGL 101, 102, SPCH 111; 48 college credit hours

Corequisites: None

Course Learning Outcomes:

- apply fundamental communication theories of organizational communication to the productivity, functionality, and success of an organization or institution
- identify strengths and weaknesses of an organization or institution
- understand the dynamics of a group, organization, or institution
- understand how communication plays a fundamental role in the functionality of an organization/institution
- explain the impact of power and status on communication

Topics to Be Studied:

- theoretical foundations of organizational behaviors
- ethics in the workplace
- group dynamics in the workplace
- culture and climate in the workplace
- networks of communication in the workplace
- leadership styles
- organizational meeting styles
- crisis communication in organizations
- culture in the workplace

Relationship of Course to Discipline Learning Outcomes	
Explain how ethics play a role in the communication process.	X
Recall the communication process.	X
Demonstrate an ability to select appropriate topics and language for public presentations.	
Demonstrate an ability to conduct research.	
Create complex messages in a variety of communication settings.	X

Evaluate and critique one's own and other's communication in a variety of settings.	x
Apply effective delivery skills in a variety of communication settings.	x
Recall the historic background of mass media and contemporary media issues.	
Summarize the theoretical underpinnings of mass communication.	

Relationship of Course to General Education Learning Outcomes:	
Composition and Rhetoric Students illustrate a fundamental understanding of the best practices of communicating in English and meet the writing standards of their college or program-based communication requirements.	x
Science & Technology Students successfully apply systematic methods of analysis to the natural and physical world, understand scientific knowledge as empirical, and refer to data as a basis for conclusions.	
Mathematics & Quantitative Skills Students effectively use quantitative techniques and the practical application of numerical, symbolic, or spatial concepts.	
Society, Diversity, & Connections Students demonstrate understanding of and a logical ability to successfully analyze human behavior, societal and political organization, or communication.	
Human Inquiry & the Past Students interpret historical events or philosophical perspectives by identifying patterns, applying analytical reasoning, employing methods of critical inquiry, or expanding problem-solving skills.	x
The Arts & Creativity Students successfully articulate and apply methods and principles of critical and creative inquiry to the production or analysis of works of art.	

Special projects or requirements of the course: N/A

Additional information: N/A

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