Communication Studies 111: Fundamentals of Public Speaking

Credit Hours: 3

Scheduled hours per week
- Lecture: 3
- Lab: NA
- Other: NA

Catalog Course Description: Principles of public communication; public speaking.

Pre-requisites: Pass grade in ENGL 091 or appropriate score on English placement test

Co-requisites: NA

Course Learning Outcomes:
At the conclusion of Communication Studies 111, students should be able to:

1. Select appropriate topic and language for a specific speaking assignment and audience.
2. Provide adequate support for central idea and assertions.
3. Organize a speech appropriately for a variety of purposes by using a preparation and presentation/delivery outline.
4. Locate, select, evaluate, and incorporate different types of supporting material into a speech.
5. Develop and demonstrate effective delivery skills.
6. Understand and demonstrate effective listening skills.
7. Critique own and other’s speeches.
8. Understand how ethical principles should guide a public speaker.

Topics to be studied:
- Ethical responsibility and the connection to models of communication.
- The connection between ethical communication and effective public speaking.
- The four different kinds of listening and their relationship to critical thinking.
- Importance of organization in creating clear and coherent speeches.
- The five major patterns of organizing main points in a speech.
- Guidelines for effective informative and persuasive speaking.
- Audience centeredness and egocentrism.

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<th>Relationship of Course to Discipline Learning Outcomes</th>
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<td>Explain how ethics play a role in the communication process.</td>
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<td>Recall the communication process.</td>
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<tr>
<td>Demonstrate an ability to select appropriate topics and language for public presentations.</td>
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<td>Demonstrate an ability to conduct research.</td>
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Create complex messages in a variety of communication settings.  
Evaluate and critique one’s own and other’s communication in a variety of settings.  
Apply effective delivery skills in a variety of communication settings.  
Recall the historic background of mass media and contemporary media issues.  
Summarize the theoretical underpinnings of mass communication.

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<th>Relationship of Course to General Education Learning Outcomes:</th>
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<td><strong>Composition and Rhetoric</strong> Students illustrate a fundamental understanding of the best practices of communicating in English and meet the writing standards of their college or program-based communication requirements.</td>
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<td><strong>Science &amp; Technology</strong> Students successfully apply systematic methods of analysis to the natural and physical world, understand scientific knowledge as empirical, and refer to data as a basis for conclusions.</td>
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<td><strong>Mathematics &amp; Quantitative Skills</strong> Students effectively use quantitative techniques and the practical application of numerical, symbolic, or spatial concepts.</td>
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<td><strong>Society, Diversity, &amp; Connections</strong> Students demonstrate understanding of and a logical ability to successfully analyze human behavior, societal and political organization, or communication.</td>
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**Special requirements of the course:**
(If a program assessment is required in this course, indicate it here.)

**Additional information:**
(Anything else that may be useful.)

**Prepared by:** Mary Beth Held

**Date:** October 6, 2017