

Communication Studies 111: Fundamentals of Public Speaking

Credit Hours: 3

Scheduled hours per week

Lecture: 3

Lab: NA

Other: NA

Catalog Course Description: Principles of public communication; public speaking.

Pre-requisites: Pass grade in ENGL 091 or appropriate score on English placement test

Co-requisites: NA

Course Learning Outcomes:

At the conclusion of Communication Studies 111, students should be able to:

1. Select appropriate topic and language for a specific speaking assignment and audience.
2. Provide adequate support for central idea and assertions.
3. Organize a speech appropriately for a variety of purposes by using a preparation and presentation/delivery outline.
4. Locate, select, evaluate, and incorporate different types of supporting material into a speech.
5. Develop and demonstrate effective delivery skills.
6. Understand and demonstrate effective listening skills.
7. Critique own and other’s speeches.
8. Understand how ethical principles should guide a public speaker.

Topics to be studied:

- Ethical responsibility and the connection to models of communication.
- The connection between ethical communication and effective public speaking.
- The four different kinds of listening and their relationship to critical thinking.
- Importance of organization in creating clear and coherent speeches.
- The five major patterns of organizing main points in a speech.
- Guidelines for effective informative and persuasive speaking.
- Audience centeredness and egocentricism.

Relationship of Course to Discipline Learning Outcomes	
Explain how ethics play a role in the communication process.	X
Recall the communication process.	X
Demonstrate an ability to select appropriate topics and language for public presentations.	X
Demonstrate an ability to conduct research.	X

Create complex messages in a variety of communication settings.	X
Evaluate and critique one's own and other's communication in a variety of settings.	X
Apply effective delivery skills in a variety of communication settings.	X
Recall the historic background of mass media and contemporary media issues.	
Summarize the theoretical underpinnings of mass communication.	

Relationship of Course to General Education Learning Outcomes:	
Composition and Rhetoric Students illustrate a fundamental understanding of the best practices of communicating in English and meet the writing standards of their college or program-based communication requirements.	X
Science & Technology Students successfully apply systematic methods of analysis to the natural and physical world, understand scientific knowledge as empirical, and refer to data as a basis for conclusions.	
Mathematics & Quantitative Skills Students effectively use quantitative techniques and the practical application of numerical, symbolic, or spatial concepts.	
Society, Diversity, & Connections Students demonstrate understanding of and a logical ability to successfully analyze human behavior, societal and political organization, or communication.	X

Special requirements of the course:

(If a program assessment is required in this course, indicate it here.)

Additional information:

(Anything else that may be useful.)

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Date: October 6, 2017