

**CMS 349 Sports Reporting**

**Credit Hours:** 3

**Scheduled hours per week**

Lecture: 3

Lab:

Other:

**Catalog Course Description:** Play ball – no just tell how it is played in this course that demonstrates sports reporting, including trends and philosophies of sports writing, writing for varying styles of sports, interviewing, features, columns, and legal aspects of sports reporting.

**Pre-requisites:** NA

**Co-requisites:** NA

**Course Learning Outcomes:**

At the conclusion of this course, students should be able to:

1. Take accurate notes during a sporting event.
2. Use a variety of sources of information.
3. Research sports personalities, teams and leagues.
4. Interview sports players, coaches, officials, managers, etc.
5. Write good game stories.
6. Write, not like a fan, but as an observer and recorder of history.

**Topics to be studied:**

At the conclusion of the course, students will have a basic understanding of the following:

- Beat coverage
- Story creation and follow-up
- Importance of photography and videography to sports reporting
- Social media
- Infographics
- Sports profiles
- Changes of Internet for sports reporting
- Blogging for an audience
- Civic journalism
- Journalism ethics

<b>Relationship of Course to Discipline Learning Outcomes</b>	
Students will demonstrate an ability to select the appropriate channels to communicate effective messages.	x
Students will demonstrate an ability to evaluate and critique their own and others' communication.	x
Students will exhibit strong listening skills.	x
Students will demonstrate an ability to produce strategic communication materials that are clear, accurate, thorough, cogent, and fair.	x
Students will demonstrate an ability to apply communication theory and mass communication principles to real-life situations.	x

Students will exhibit creativity and innovation in the delivery of messages.	x
Students will competently analyze an audience to create effective messages.	x
Students will articulate the role of ethics in media and communication.	x

<b>Relationship of Course to General Education Learning Outcomes:</b>	
<b>Composition and Rhetoric</b> Students illustrate a fundamental understanding of the best practices of communicating in English and meet the writing standards of their college or program-based communication requirements.	x
<b>Science &amp; Technology</b> Students successfully apply systematic methods of analysis to the natural and physical world, understand scientific knowledge as empirical, and refer to data as a basis for conclusions.	
<b>Mathematics &amp; Quantitative Skills</b> Students effectively use quantitative techniques and the practical application of numerical, symbolic, or spatial concepts.	
<b>Society, Diversity, &amp; Connections</b> Students demonstrate understanding of and a logical ability to successfully analyze human behavior, societal and political organization, or communication.	x
<b>Human Inquiry &amp; the Past</b> Students interpret historical events or philosophical perspectives by identifying patterns, applying analytical reasoning, employing methods of critical inquiry, or expanding problem-solving skills.	x
<b>The Arts &amp; Creativity</b> Students successfully articulate and apply methods and principles of critical and creative inquiry to the production or analysis of works of art.	

**Special requirements of the course:**

Student must maintain a portfolio of all work throughout the semester.

**Additional information:**

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**Date:** October 20, 2017