Course # and Name as it appears in the catalog
GBUS 410 – Government Regulation of Business

Credit Hours: #3
Scheduled hours per week
  Lecture: #3
  Hybrid
  online
  Lab: #
  Other: #

Catalog Course Description: This course exposes students to a number of historical and contemporary examples and illustrations wherein state and/or federal government agencies or courts imposed rules or regulations on segments of the business community.

Pre-requisites: GBUS 310

Co-requisites: na

Course Learning Outcomes:
Upon successful completion of the course, students should:
A. Understand fundamental legal processes and institutions and their relationship to business.
B. Understand the government's power to regulate businesses, the purposes of government regulation, the functions of administrative agencies, and general methods of regulating businesses.
C. Be able to distinguish business torts and crimes and the characteristics of tort law and criminal law.
D. Be able to recognize and analyze legal and ethical issues in the business decision-making process and develop strategies to resolve those issues.
E. Understand basic principles of contract law, employment and labor law, and antitrust law and be able to apply those principles to factual problems related to business using sound analytical and reasoning skills.

Topics to be studied:
An introduction to the law and the legal process is followed by a study of substantive law of negotiable instruments, property, and the uniform commercial code.

Relationship of Course to Program or Discipline Learning Outcomes:

<table>
<thead>
<tr>
<th>Bachelors of Science in Business Administration</th>
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<tbody>
<tr>
<td>(BSBA) Program Outcomes</td>
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<tr>
<td>Accounting Specialization (ACCT):</td>
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<td>• Communicate effectively and professionally both orally and in writing including complex report generation.</td>
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<tr>
<td>• Demonstrate the use of quantitative skills in analysis of complex business decisions with a global perspective.</td>
<td>X</td>
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<tr>
<td>• Demonstrate and integrate the use functional areas of business including accounting, economics, finance, global business, management, marketing and the legal environment of business.</td>
<td>X</td>
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<tr>
<td>• Demonstrate the ability to work ethically, effectively, and respectfully with people of diverse backgrounds and with people whom have different roles, social affiliations, and personalities.</td>
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WVUP UCS Form Revised June 2017
### Bachelors of Applied Science in Business Administration (BASBA) Program Outcomes

#### Accounting and Financial Management Concentration (AFM):

- Communicate effectively and professionally both orally and in writing including complex report generation.
- Demonstrate and integrate the use functional areas of business including accounting, economics, finance, global business, management, marketing and the legal environment of business.
- Demonstrate the ability to work ethically, effectively, and respectfully with people of diverse backgrounds and with people whom have different roles, social affiliations, and personalities.
- Build on the accounting-related competences developed in the AAS program and interpret and analyze accounting information for internal control, planning, and performance evaluation.
- Demonstrate knowledge of generally accepted accounting principles and procedures and apply these to financial reporting situations.
- Demonstrate knowledge of the global business environment and how financial reporting differs from the United States to other countries.
- Demonstrate an ability to communicate financial results to various stakeholders that increases the understanding of the financial situation of the organization.
- Function as a member of a financial planning team and provide support to other areas of the organization requiring timely financial data.
- Demonstrate an understanding of the ethical responsibilities of those in accounting practice and the importance of strong ethical standards to the functioning of the financial world.

### Relationship of Course to General Education Learning Outcomes:

**Composition and Rhetoric** Students illustrate a fundamental understanding of the best practices of communicating in English and meet the writing standards of their college or program-based communication requirements.

**Science & Technology** Students successfully apply systematic methods of analysis to the natural and physical world, understand scientific knowledge as empirical, and refer to data as a basis for conclusions.

**Mathematics & Quantitative Skills** Students effectively use quantitative techniques and the practical application of numerical, symbolic, or spatial concepts.

**Society, Diversity, & Connections** Students demonstrate understanding of and a logical ability to successfully analyze human behavior, societal and political organization, or communication.

**Human Inquiry & the Past**
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<th>Students interpret historical events or philosophical perspectives by identifying patterns, applying analytical reasoning, employing methods of critical inquiry, or expanding problem-solving skills.</th>
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<tr>
<td>The Arts &amp; Creativity</td>
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<tr>
<td>Students successfully articulate and apply methods and principles of critical and creative inquiry to the production or analysis of works of art.</td>
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5/3/2016

**Special requirements of the course:**

- na

**Additional information:**

- na

**Prepared by:** Jeff Holland

**Date:** 10/20/2017