Course # and Name as it appears in the catalog
GBUS 310: Business Law 1

Credit Hours:  #3

Scheduled hours per week
  Lecture:  #3
  Hybrid
  online
  Lab:  #
  Other:  #

Catalog Course Description: An introduction to the law and the legal process as it impacts business. This course provides a general knowledge of tort law, contract law, and the federal administrative agencies as applied in the business environment. Common Professional Component Course

Pre-requisites: na

Co-requisites: na

Course Learning Outcomes:
Upon completion of this course, the student should be:
  • Able to apply legal concepts to business situations in a variety of business environments.
  • Understand existing business laws, moral quality of business policies, actions and managerial responsibility to employees, customers, government, other organizations and society.
  • Apply business law and ethics in all business undertakings.
  • Knowledgeable about the background and history of American business law issues and how technology has changed the legal environment today.
  • Review constitutional law and regulatory agencies that apply to business settings.
  • Understand the legal system, courts, and jurisdiction in addition to alternatives to the justice system including dispute resolution.
  • Apply concepts of intentional torts and negligence in business applications.
  • Demonstrate competency in applying business law concepts in the area of online crimes.
  • Demonstrate competency in applying business law concepts in the area of traditional and e-contracts, agreement, consideration and promissory estoppel, capacity and legality

Topics to be studied:
  • Ethical standards for business as related to legal requirements.
  • Law and court systems, civil dispute resolution, criminal law and procedure, overview of the constitution and regulation of business.
  • Tort law, contract law including agreement, consideration, capacity, legality, genuine assent, written agreements, third parties, performance of the contract, and contract remedies.
  • Property law and the Uniform Commercial Code.
  • Personal property ownership and transfer, bailments, title, letters of credit.
  • Real property ownership and transfer. Regulations surrounding land use, decedents’ estates and trusts.
  • Sales contract, obligations, title, risk of loss and remedies.
  • International legal problems and issues.

Relationship of Course to Program or Discipline Learning Outcomes:
### Bachelors of Science in Business Administration (BSBA) Program Outcomes

**General Business Specialization (GenBus):**

- Communicate effectively and professionally both orally and in writing including complex report generation. **X**
- Demonstrate the use of quantitative skills in analysis of complex business decisions with a global perspective. **X**
- Demonstrate and integrate the use functional areas of business including accounting, economics, finance, global business, management, marketing and the legal environment of business. **X**
- Demonstrate the ability to work ethically, effectively, and respectfully with people of diverse backgrounds and with people whom have different roles, social affiliations, and personalities. **X**
- Demonstrate the ability to solve complex business and organizational problems using programmed and non-programmed decision techniques using logical reasoning for evaluating information and data. **X**
- Apply best practices in management of functional areas including Human Resources, development and analysis of organizational design and structure, and leadership techniques to manage a team or department. **X**
- Demonstrate an understanding of complex marketing concepts including developing and deploying research studies for data collection and analysis, creating and deploying both B2C and B2B functions including procurement, supply chain management, and other marketing analysis. **X**
- Be admission-ready for a Master of Business Administration program if desired. **X**

### Bachelors of Applied Science in Business Administration (BASBA) Program Outcomes

**Business Information Technology concentration (BIT):**

- Communicate effectively and professionally both orally and in writing including complex report generation. **X**
- Demonstrate and integrate the use functional areas of business including accounting, economics, finance, global business, management, marketing and the legal environment of business. **X**
- Demonstrate the ability to work ethically, effectively, and respectfully with people of diverse backgrounds and with people whom have different roles, social affiliations, and personalities. **X**
- Use accounting software such as Quickbooks to manage accounting functions for statement preparation by accountants or external analysts. **X**
- Build on the competencies developed in the AAS in Business Technology to demonstrate competence in the use of electronic tools - hardware and software - to research, manage, and present information including word processing, spreadsheet, and presentation software. **X**

### Relationship of Course to General Education Learning Outcomes:

<table>
<thead>
<tr>
<th>Field</th>
<th>Description</th>
<th>X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Composition and Rhetoric</td>
<td>Students illustrate a fundamental understanding of the best practices of communicating in English and meet the writing standards of their college or program-based communication requirements.</td>
<td>X</td>
</tr>
<tr>
<td>Science &amp; Technology</td>
<td>Students successfully apply systematic methods of analysis to the natural and physical world, understand scientific knowledge as empirical, and refer to data as a basis for conclusions.</td>
<td>X</td>
</tr>
<tr>
<td>Mathematics &amp; Quantitative Skills</td>
<td>Students effectively use quantitative techniques and the practical application of numerical, symbolic, or spatial concepts.</td>
<td></td>
</tr>
<tr>
<td>Society, Diversity, &amp; Connections</td>
<td>Students demonstrate understanding of and a logical ability to successfully analyze human behavior, societal and political organization, or communication.</td>
<td>X</td>
</tr>
<tr>
<td>Human Inquiry &amp; the Past</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>-----------------------------------</td>
<td>---</td>
<td></td>
</tr>
<tr>
<td>Students interpret historical events or philosophical perspectives by identifying patterns, applying analytical reasoning, employing methods of critical inquiry, or expanding problem-solving skills.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>The Arts &amp; Creativity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Students successfully articulate and apply methods and principles of critical and creative inquiry to the production or analysis of works of art.</td>
<td></td>
</tr>
</tbody>
</table>

5/3/2016

**Special requirements of the course:**

- na

**Additional information:**

- na

**Prepared by:** Jeff Holland

**Date:** 10/20/2017