

MINUTES
WEST VIRGINIA UNIVERSITY AT PARKERSBURG
BOARD OF GOVERNORS
September 12, 2018

A regular meeting of the West Virginia University at Parkersburg Board of Governors was held on Wednesday September 12, 2018, in the Francis and Nina Phares Board Room at the WVU Parkersburg Campus, beginning at 3:15 p.m. Board members present were: Sam Winans, Donna Smith, Steve Hardman, Jeff Matheny, Joe Oliverio, Jason Landers, John Denbigh, John Hushion, Chris Cunningham, JB Skidmore, Austin Grimmitt. Others present included Dr. Chris Gilmer and Brady Whipkey.

Guests present included administrators, faculty and staff.

1. Call to Order

Mr. Winans, Chair of the WVU at Parkersburg Board of Governors, called the meeting to order.

2. Roll Call

Roll Call was taken by Brady Whipkey, Executive Assistant to the President, noting that a quorum was present.

3. Board Chair Report

Chairman Winans, thanked President Gilmer for his tremendous leadership since his arrival. Chairman Winans also discussed that he has been thanked numerous times from individuals in the campus community for the Boards decision to hire Dr. Gilmer.

4. President's Report

Dr. Gilmer began his report by discussing the fall 2018 enrollment data. Dr. Gilmer provided an update on faculty and staff hires. Dr. Gilmer also discussed the professional development week for faculty to kick off the beginning of the semester. There will be professional development activities designed for staff members at timer more convenient to their schedules.

Next, Dr. Gilmer discussed the hiring and realignment of staff and administrative positions. Jeremy Starkey will now serve as Dean of Enrollment Management and Student Success. Dr. Keith Gaskin has been appointed as Vice President for Institutional Advancement.

Dr. Gilmer then discussed a number of facility upgrades, such as resurfacing of the lower parking lot. Active shooter drills were successfully conducted on both the main campus and at the Jackson County Center, under the direction of Al Collins.

Dr. Gilmer also reported that the Student Government Association will be entrusted with the oversight and distribution of \$10,000 raised through student activity fees, which they will distribute in consultation with the administration to student organizations for projects and other needs.

Dr. Gilmer reported that with Dr. Walter Bumphus, President of the American Association of Community Colleges to revitalize the Colleges relationship with the nation's preeminent advocacy program for community colleges. Dr. Bumphus was presented with a copy of the Declaration on the Rights of Historically-Underserved Students. Dr. Bumphus also pledged his support for WVU Parkersburg's national leadership in diversity and inclusion through the National Institutes for Historically-Underserved Students.

Dr. Gilmer provided updates for events that have taken place on campus. The Honorable Jeff Sandy, Secretary of the West Virginia Department of Military Affairs and Public Safety, was the keynote speaker for the 9/11 memorial Ceremony. Dan Carder, Director of the West Virginia University Center for Alternative Fuels, Engines and Emissions, was the keynote speaker for a highly successful fall Convocation. Community members attended the grand opening of the WVU Parkersburg Entrepreneurship Center co-sponsored by the Chamber of Commerce of the Mid-Ohio Valley. The Social Justice Committee also sponsored a lecture on human trafficking presented by Dr. Patrick Kern that was well attended by students and community members.

Dr. Gilmer also provided updates for events in the community. The Chamber of Commerce of the Mid-Ohio Valley sponsored a community meet-and-greet for the new Wood County Superintendent of Schools, Will Hosaflook, and for Dr. Gilmer to introduce them to community members. Dr. Gilmer served as keynote speaker for the dedication of the Center for Diversity and Inclusion at Marietta College as the special guest of President Bill Ruud and Associate Dean for Diversity and Inclusion, Dr. Nkenge Friday at Marietta College.

Dr. Gilmer then reported that a formal Memorandum of Understanding was signed between the College and Meredith Manor equestrian center to allow their students to once again complete degrees at WVU Parkersburg. A more formal partnership with the Boys and Girls Club of Parkersburg is underdevelopment including both the college and the WVU Parkersburg Foundation.

Next, Dr. Gilmer discussed that the College is actively intensifying our social media presence and will continue to do so even more actively. Dr. Gilmer discussed that the generation of high school and traditionally aged college students accesses information in new and different ways and it is our job to meet them where they are. David Creel provided the members during their workshop lunch with an overview of effective marketing through social media. There will also be a significant increase in our marketing and public relations output and refocus on proactively telling our positive stories.

Dr. Gilmer then provided a report on the second national convening of The National Institutes for Historically-Underserved Students that will be held on November 8-10, 2018 here on campus. A list of 34 confirmed attendees is included with the Board material that is distributed. Dr. Gilmer reported that this is a project he started two years ago, that brings together educational leaders, philanthropists, civil rights leaders, business and industry leaders and others along with a group of students to consider ways which America's higher education system can better serve all students. As the final event on November 9, the College will host the official installation of Dr. Gilmer as President. This event is deliberately combined with National Institutes summit to create a celebration of WVU Parkersburg among local, state and national partners, promoting a vision of how the

institution will implement short and long-term vision and goals.

Lastly, Dr. Gilmer mentioned a few dates to keep in mind for upcoming events as well as August and September outreach.

5. Approval of Minutes

The minutes of the Regular Board meeting of August 8, were approved upon a motion by Mr. Oliverio, seconded by Mr. Denbigh.

6. Committee Reports

- Executive Committee

Chairman Winans reported that the Executive Committee met to discuss staffing, enrollment, National Institutes, budget, and then an open discussion.

- Administrative Services Committee:

Mr. Hardman reported that the Administrative Services Committee met and discussed renovations to facilities and campus. A report was received on the position vacancies, and new hires. A report was received on marketing and communication efforts and Foundation updates. A report was received on contracts, bids and financial budget updates.

- Academic and Student Services Committee:

Ms. Smith reported that the Academic and Student Services committee met. A report was received on momentum year, student engagement activities, enrollment and recruiting. A report was received on WED short term programs, community education programs, business & industry updates, AAS Occupational Development updates, and miscellaneous activity. A report was received on enrollment, personnel, and strategic marketing. A report was received on 2018 MOV Career Fair and other career services updates.

7. Executive Session

Chairman Winans asked for a motion to move into Executive Session, with no motion made the Board of Governors did not go into executive session and continued with the open meeting.

8. Action Item

- Agreement with Ohio Valley Health Care

President Gilmer, presented to the Board the proposed resolution to renew our agreement with Ohio Valley Health Care for the purpose of providing temporary housing in the event of an emergency.

After review and discussion, Mr. Denbigh moved to approve the following resolution:

Resolved, That the West Virginia University at Parkersburg Board of Governors approves the Agreement between West Virginia University at Parkersburg and Ohio Valley Health Care as presented.

Mr. Grimmatt seconded the motion. Motion passed.

9. Information Items

- Fiscal Update

Ms. Harris provided a detailed report on the budget summary for August 31, 2018. With review and discussion, Ms. Harris answered questions from the members.

11. Board Comments/Announcements

None

12. Next Meeting

November 14, 2018, Francis & Nina Phares Board Room

12. Adjournment

With no further business to be discussed, Chairman Winans adjourned the meeting. The next meeting will be held November 14, 2018, in Francis & Nina Phares Board Room.

Respectfully submitted,

Brady Whipkey
Executive Assistant to the President

Sam Winans, Chairman

Steve Hardman, Secretary