

# WEST VIRGINIA UNIVERSITY AT PARKERSBURG BOARD OF GOVERNORS

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**MAY 18, 2009  
AGENDA**

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## Members

Cindy Bullock  
Keith Burdette  
Joe Campbell  
Gerard El Chaar  
William H. Hopkins  
Curtis Miller

Kennad Lee Skeen, II  
Gregory K. Smith  
Rock Wilson  
Matt Santer  
Violet Mosser  
Kim Starkey

Marie Foster Gnage  
President



# SCHEDULE

## **West Virginia University at Parkersburg Board of Governors**

**Monday, May 18, 2009**

**Rooms 2209-2211**

4:30 p.m.	Dinner	1300 (Community Room)
5:00 p.m.	Board Meeting	2209-2211 (2 <sup>nd</sup> Floor)
	Possible Executive Session	1300 (Community Room)

WEST VIRGINIA UNIVERSITY AT PARKERSBURG BOARD OF GOVERNORS

Special Meeting

May 18, 2009 - 5:00 p.m.

Room 2209-2211

1. Call to Order Board Chair, Joe D. Campbell
2. Roll Call Patsy Bee  
Executive Assistant to the President
3. Approval of Minutes (April 27, 2009)
4. Board Chair Report Chairman Campbell
5. President's Report Dr. Marie Foster Gnage  
President
6. Possible Executive Session under the authority of WV Code §6-9A-4-2A
  - HB 3215 Agreements
7. Follow-up Discussion Items
  - Memorandum of Understanding with WVU
  - Service Agreement with WVU
  - Trademark License Agreement
8. Board Comments/Announcements
9. Next Regular Board Meeting
  - Date: June 10, 2009
  - Location: Room 2209-2211
  - Time: 5:45 p.m.
10. Adjournment

**MINUTES  
WEST VIRGINIA UNIVERSITY AT PARKERSBURG  
BOARD OF GOVERNORS**

**April 27, 2009**

An emergency meeting of the West Virginia University at Parkersburg Board of Governors was held on Monday, April 27, 2009 in Rooms 2209-2211 at WVU Parkersburg beginning at 5:00 p.m. Board members present were: Cindy Bullock, Matthew Santer, Joe Campbell, Gerard El Chaar, Curtis Miller, Violet Mosser, Gregory K. Smith, Rock Wilson, Kim Starkey and Keith Burdette. Absent were William H. Hopkins and Kennad Lee Skeen, II. Others present included Dr. Marie Foster Gnage and Patsy Bee.

Guests present included administrators, faculty, staff, students, members of the community and the media.

**1. Call to Order**

Mr. Campbell, Chair of the WVU at Parkersburg Board of Governors, called the meeting to order.

**2. Roll Call**

Roll Call was taken by Patsy Bee, Executive Assistant to the President, noting that a quorum was present.

**3. Minutes**

Minutes of the regular meeting on March 11, and emergencies meetings on March 26 and April 16 were approved upon a motion from Mr. Burdette and second by Mr. Miller.

**4. Follow-up Discussion Items**

Mr. Campbell made the following statement to the Board in reference to the Memorandum of Understanding, Service Agreement, and Trademark License Agreement:

In the 2008 Legislative session, House Bill 3215 changed the existing law governing administratively linked Community Colleges in the state and West Virginia University at Parkersburg. Specifically, as it pertains to our institution, it separated West Virginia University at Parkersburg from West Virginia University. We became a stand alone institution, and a governing board to oversee the institution was appointed as directed by the legislation to replace WVU's Board of Governors as the governing authority over WVUP. It is my understanding that the effected institutions in the state, excluding WVUP, have changed, or are in the process of changing their names. It is important to note that WVUP opposed HB3215, specifically our inclusion in the language.

As a result of HB 3215, there are three documents that need to be negotiated and implemented between WVUP and WVU.

The first is a Memorandum of Understanding, which would establish WVUP as an Affiliate campus of West Virginia University which at a minimum would provide WVU

with a platform for graduate programs and allow WVUP to obtain certain services from WVU for the cost of the services. There is a draft MOU that has been provided to our Board which was approved by the WVU BOG on Thursday of last week. This agreement would seem to be acceptable and will be acted on, probably in our regular June Board meeting.

The second is a Service Agreement, which will identify those services that each school provides to the other, and the cost associated with those services. The two schools continue in discussions regarding the cost of these services. As this is a new area for both schools, this has taken a bit longer, but discussions continue.

The third document is the Trademark Agreement, which cover the name and logo of WVU. The agreement that WVU has proposed and subsequently approved by their BOG last Thursday establishes a two year term on the agreement, but allows for renewal by mutual consent. It is this item in the agreement that has created objection. The objection, and let me be clear about this, relates specifically to the concern that this institution is put into a position of negotiating our name every two years. We appreciate WVU's confidence in granting the continued use of the name through this trademark agreement, now we have to decide as a college, community, and Board as to how we will proceed. With a July 1, 2009 deadline looming in the immediate future, this Board must now decide, with input from all constituents, what the best longer term solution is for our institution. Personally, I have received numerous comments and calls from the community expressing their concerns over losing the WVU name, however, all of those same individuals agree that whatever action is taken, it needs to be the best long term solution for the College, its students, its future students and the community as a whole.

We will be looking for input outside the Board, and we ask for your patience and understanding as we continue this process.

After discussion among Board members, it was recommended that open forums be held on campus for faculty, staff and students, and off-campus for the community. It was also recommended that an online survey be created that would be available to faculty, staff, and students and announced in a press release for the community. Mr. Campbell will follow up with Chairman Long of WVU Board of Governors about the possibility of Board members attending their June WVU Board of Governors meeting, and the possibility of a joint meeting with the Governor.

Mr. Campbell also requested another special meeting of the WVU Parkersburg Board of Governors to discuss the results of the forums and surveys.

## **5. Board Comments/Announcements**

Mr. Campbell reminded Board members of WVU Parkersburg Commencement to be held on Saturday, May 16 at 2:00 p.m. He also announced that WVU Parkersburg Employee Recognition will be held on Wednesday, May 6, 2009 at 10:00 a.m.

**6. Next Meeting**

A Special Meeting of the Board of Governors will be held on Monday, May 18, 2009 at 5:00 p.m. in Rooms 2209-2211.

**7. Adjournment**

With no further business to be discussed, Mr. Burdette moved that the meeting be adjourned, Mr. El Chaar seconded the motion. Motion passed.

Respectfully submitted,

Patsy Bee  
Executive Assistant to the President

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Joe D. Campbell, Chairman

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Keith Burdette, Secretary