

WEST VIRGINIA UNIVERSITY AT PARKERSBURG BOARD OF GOVERNORS

**DECEMBER 8, 2010
AGENDA**

Members

Cindy Bullock
Keith Burdette
Joe Campbell
Steve Chancey
Cheryl Donohoe
Gerard El Chaar

Curtis Miller
Gregory K. Smith
Rock Wilson
Matthew Santer
Violet Mosser
Teresa Wamer

Marie Foster Gnage
President



SCHEDULE

West Virginia University at Parkersburg Board of Governors

Wednesday, December 8, 2010

4:00 p.m.	Audit Review Committee	Community Room
5:00 p.m.	Dinner	Community Room
5:45 p.m.	Board Meeting	Room 2209-2211
	Possible Executive Session	Community Room

WEST VIRGINIA UNIVERSITY AT PARKERSBURG BOARD OF GOVERNORS
Meeting of December 8, 2010
5:45 p.m. - Rooms 2209-2211

- | | |
|---|---|
| 1. Call to Order | Board Chair, Joe D. Campbell |
| 2. Roll Call | Patsy Bee
Executive Assistant to the President |
| 3. Board Chair Report | Chairman Campbell |
| • Committee Appointments for 2010-2011 | |
| 4. Possible Executive Session under the authority of WV Code §6-9A-4-2A | |
| 5. Approval of Minutes | |
| • Regular Meeting – October 13, 2010 | 5 |
| 6. President's Report | Dr. Marie Foster Gnage
President |
| 7. Committee Reports | |
| • Executive Committee | Chairman Campbell |
| • Audit Review Committee | Rock Wilson |
| • Administrative Services Committee | Gerard El Chaar/Greg Smith |
| • Academic and Student Services Committee | Cindy Bullock |
| • Campus Development Committee | Curtis Miller |
| 8. Action Items | |
| • Accepting the College Completion Challenge - <i>A Call to Action</i> | Dr. Gnage.....9 |
| • Capital Campaign Feasibility Study | Kim Jones.....12
Executive Director
WVU at Parkersburg Foundation |
| 9. Information Items | |
| • Presentation from Salary Policy Task Force | Dr. Gnage.....13 |
| • Higher Learning Commission Pilot Institution for the New Pathways Project | Dr. Rhonda Richards.....14
Sr. Vice President
Academic Affairs |
| • State of the College Finances/Budget Picture | Dr. Vincent Mensah.....15
Chief Financial Officer |

<ul style="list-style-type: none"> Continuing Renovations – Downtown Center 	Mr. Dave White16 Director of Facilities/Grounds
10. Consent Agenda.....	17
<ul style="list-style-type: none"> Policy A-06, Naming Opportunities 	
11. Board Comments/Announcements	
<ul style="list-style-type: none"> Holiday Breakfast – Monday, December 13, 2010 – 9:00 a.m. Nurses Pinning – Thursday, December 16, 2010 - 7:00 p.m. Commencement – Friday, December 17, 2010 – 7:00 p.m. Professional Development Week – January 3-7, 2011 	
12. Next Meeting	
Date:	February 9, 2011
Location:	Room 2209-2211
Time:	5:45 p.m.
13. Adjournment	

**MINUTES
WEST VIRGINIA UNIVERSITY AT PARKERSBURG
BOARD OF GOVERNORS**

October 13, 2010

A regular meeting of the West Virginia University at Parkersburg Board of Governors was held on Wednesday, October 13, 2010 at the WVU Parkersburg campus beginning at 5:15 p.m. Board members present were: Joe Campbell, Curtis Miller, Matthew Santer, Cindy Bullock, Violet Mosser, Teresa Wamer, Keith Burdette, Cheryl Donohoe, Steve Chancey, and Gerard ElChaar who participated by conference phone. Absent was Rock Wilson. Others present included Dr. Marie Foster Gnage and Patsy Bee.

Guests present included members of the WVU at Parkersburg Foundation Board of Directors, members of the media, administrators, faculty, staff, architects from Pickering and Associates, and architects from Perfido, Weiskoph, Wagstaff and Goettel.

1. Call to Order

Mr. Campbell, Chair of the WVU at Parkersburg Board of Governors, called the meeting to order.

2. Roll Call

Roll Call was taken by Patsy Bee, Executive Assistant to the President, noting that a quorum was present.

3. Board Chair Report

Chairman Campbell welcomed guests and new Board members Cheryl Donohoe and Steve Chancey. Chairman Campbell reported that a Board Retreat was held today on campus. One of the items of discussion was the salary policy at WVU Parkersburg. Mr. Campbell requested that President Gnage form a Salary Policy Task Force that would include one member of the Board of Governors. He would like the task force to report back to the Board at the December Board meeting.

4. Executive Session under the authority of WV Code §6-9A-4-2A

Chairman Campbell entertained a motion for the Board to go into executive session to discuss honorary degrees for December commencement and personnel actions. At approximately 5:25 p.m., Mr. Smith moved to go into Executive Session. Mr. Miller seconded the motion. Motion passed.

At approximately 5:55 p.m. Ms. Bullock moved that the Board return from Executive Session. Mr. Miller seconded the motion. Motion passed.

Chairman Campbell clarified his previous statement regarding the Salary Policy Task Force noting that he would like for the group to report and present a plan at the December 8 Board meeting.

Minutes

Minutes of the regular Board meeting scheduled on August 11, 2010 and the Emergency Board meeting scheduled on September 10, 2010 were approved upon a motion by Mr. Burdette and seconded by Mr. Miller.

5. Committee Reports

- Executive Committee – Mr. Joe Campbell, Chair

The Executive Committee did not meet.

- Audit Review Committee – Mr. Rock Wilson, Chair

The Audit Review Committee did not meet. Chairman Campbell requested that Audit Committee meet prior to the December 8 meeting to provide an audit report for 2009-2010.

- Administrative Services Committee—Mr. Gerard ElChaar/Mr. Greg Smith Co-Chairs

The Administrative Service Committee did not meet.

- Academic and Student Services Committee – Ms. Cindy Bullock, Chair

The Academic and Student Services Committee did not meet.

- Campus Development Committee – Mr. Curtis Miller, Chair

The Campus Development Committee did not meet.

6. President's Report

President Gnage welcomed members of the Board and guests, and thanked Board members for their attendance at today's Retreat. She also welcomed the new Board members. President Gnage also welcomed and introduced Mr. Jan Irvin with Perfido, Weiskoph, Wagstaff and Goettel, and Ms. Traci Stotts with Pickering and Associates. Both architects will be making presentations this evening.

7. Action Items

Architect Design for Downtown Center

Dave White, Director of Facilities and Grounds and architect Tracy Stotts from Pickering and Associates provided a report on the Architect Design for the Downtown Center. Mr. Burdette moved to accept the following motion:

Resolved, That the West Virginia University at Parkersburg Board of Governors approves the façade design for the Downtown Center before the project goes out for public bid. Ms. Bullock seconded the motion. After questions and discussion by the Board, the motion passed.

Architect's Presentation for the Child Development Center and the Applied Technology Center
Following President Gnage's introduction, the architects from Perfido, Weiskoph, Wagstaff and Goettel provided a presentation on the preliminary site and design for the Child Development Center and the Applied Technology Center. Mr. Burdette moved to approve the following resolution:

Resolved, That the West Virginia University at Parkersburg Board of Governors approves the presentation for the preliminary site and design of the two buildings. Ms. Bullock seconded the motion. After questions and discussions by the Board the motion passed.

8. Consent Agenda

Mr. Burdette moved to approve the following Consent agenda items:

Approval of Honorary Degree

Resolved, That the West Virginia University at Parkersburg Board of Governors approves one Honorary Degree from West Virginia University at Parkersburg, as named by President Gnage and to be announced publicly at the December 17 Commencement.

Revised Policy E-48, Bookstores and Textbooks

Resolved, That the West Virginia University at Parkersburg Board of Governors approves the adoption of Policy E-48, Bookstores and Textbooks, as revised.

Policy on Naming Opportunities

Resolved, That the West Virginia University at Parkersburg Board of Governors authorizes a notice of proposed rulemaking for revision of Policy A-06, to address Naming Opportunities, and hereby authorizes adoption of said policy revision without further action by the Board if no comments are received during the 30-day comment period. Ms. Wamer seconded the motion. Motion passed.

9. Board Comments/Announcements

Chairman Campbell thanked members of the WVU at Parkersburg Foundation Board of Directors for attending our Board Retreat today and agreeing to invest in hiring a consultant to do a feasibility study for a Capital Campaign.

10. Next Meeting

The next regular meeting of the WVU at Parkersburg Board of Governors is scheduled for Wednesday, December 8, 2010.

11. Adjournment

With no further business to be discussed, Mr. Miller moved that the meeting be adjourned. Ms. Bullock seconded the motion. Motion passed.

Respectfully submitted,

Patsy Bee
Executive Assistant to the President

Joe D. Campbell, Chairman

Curtis Miller, Secretary

**West Virginia University at Parkersburg Board of Governors
Meeting of December 8, 2010**

ITEM: Accepting the College Completion Challenge
A Call to Action

RECOMMENDED RESOLUTION: *Resolved, That the West Virginia University at Parkersburg Board of Governors approves the call to action to engage WVU Parkersburg to advance "the completion agenda" -- increasing the number of students who complete degrees, certificates, and other credentials with value in the work place.*

STAFF MEMBER: Marie Foster Gnage, President

BACKGROUND:

In an unprecedented and unified action, the American Association of Community Colleges and five other national organizations representing the nation's 1,200 community colleges, their governing boards, their faculty and their 11.8 million students have pledged in a statement of commitment to increase student completion rates by 50 percent over the next decade. Leaders of the Association of Community College Trustees, League for Innovation, Center for Community College Student Engagement, National Institute for Staff and Organizational Development, and Phi Theta Kappa joined AACC President George Boggs in signing the *Democracy's Colleges: Call to Action* statement at AACC's national convention on April 20, 2010. In recognition of the central role that West Virginia University at Parkersburg has in meeting our educational and training needs, we pledge to do our part to increase the number of Americans with high quality postsecondary degrees and certifications to fulfill critical local, state and national goals.

DEMOCRACY'S COLLEGES

Call To Action

We, the leaders of national organizations that represent and serve America's 1,200 community colleges, recognize and celebrate the colleges' central role in ensuring an educated U.S. citizenry and a globally competitive workforce. We affirm the need for a dramatic increase in the number of Americans with postsecondary degrees and certifications to fulfill critical state and national goals. With the "completion agenda" as a national imperative, community colleges have an obligation to meet the challenge while holding firmly to traditional values of access, opportunity, and quality.

WE BELIEVE

- We believe the student success and completion agenda is the future of community colleges.
- We believe that completion matters and that every student counts.
- We believe in every student's potential and responsibility to succeed, and that an engaged student is more likely to persist in college.
- We believe the open door must not be a revolving door, and that institutions must take responsibility for student success.
- We believe that community colleges are gateways to the middle class and beyond for millions of Americans.
- We believe that community colleges are an invaluable economic engine driving the nation toward renewed and sustained economic prosperity.
- We believe there are thousands of talented and committed people working "heart and soul" in community colleges who are ready to take on leadership roles.

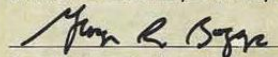
WE COMMIT

- We commit to a change in institutional culture, from emphasis on access only to emphasis on access and success.
- We commit to courageous conversations and openness regarding diversity, equity, and evidence reflecting student success and institutional performance.
- We commit, while increasing success rates for all students, to eliminating the attainment gaps that separate student groups on the basis of race, ethnicity and family income.
- We commit to acting on facts to make positive changes in the interest of student success and college completion.
- We commit to promoting faculty and staff development focused on evidence-based educational practice.
- We commit to providing development opportunities, for college CEOs, trustees and future college leaders, to build leadership for student success.


WE ASK

- We ask every community college president, trustee, administrator, faculty member, counselor, advisor, financial aid officer, staff member, and stakeholder to examine their current practices, to identify ways to help students understand the added value of degrees and certifications, and to help them progress toward their goals.
- We ask every student to help one other student succeed.
- We ask community members to support and work with their local colleges to help more students succeed.
- We ask elected officials to create the policy conditions that enable, support and reward community colleges in their work to strengthen student success.
- We ask every community college and community college stakeholder to join us by signing and sharing this commitment and call to action.

As organizations representing America's community colleges, we mutually commit and pledge to promote the development and implementation of policies, practices, and institutional cultures that will produce 50 percent more students with high quality degrees and certificates by 2020, while increasing access and quality. We call for leaders from every sector and constituency of every college to join us in this work. **Our democracy needs every one of us.**


George R. Boggs, President and CEO
American Association of Community Colleges


Gerardo de los Santos, President and CEO
League for Innovation in the Community College

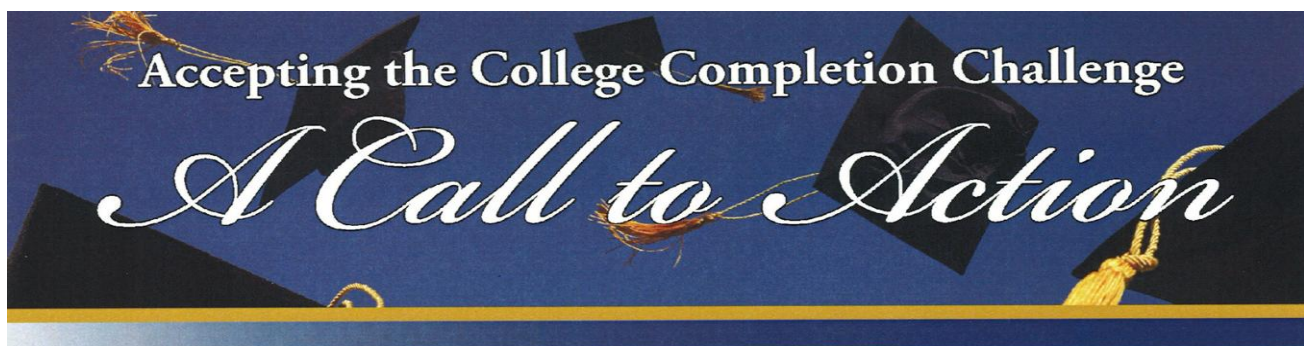

J. Noah Brown, President and CEO
Association of Community College Trustees


Evelyn Waiwai, Director
National Institute for Staff & Organizational Development


Kay M. McClenney, Director
The Center for Community College Student Engagement


Rod A. Risley, Executive Director
Phi Theta Kappa Honor Society





In recognition of the central role that West Virginia University at Parkersburg has in meeting the educational and training needs in our community and, more broadly, in contributing to an educated U.S. citizenry and a competitive workforce, we pledge to do our part to increase in the number of Americans with high quality postsecondary degrees and certifications to fulfill critical local, state, and national goals. With the "completion agenda" as a national imperative, West Virginia University at Parkersburg has an obligation to meet the challenge while holding firmly to traditional values of access, opportunity, and quality.

- We believe the student success and completion agenda is the future of West Virginia University at Parkersburg.
- We believe that completion matters and that every student counts.
- We believe in every student's potential and responsibility to succeed—and that an engaged student is more likely to persist in college.
- We believe the "open door" must not be a "revolving door," and that West Virginia University at Parkersburg must take responsibility for student success.
- We believe that community colleges are the gateways to the middle class and beyond for millions of Americans.
- We believe that community colleges are an invaluable economic engine driving the nation toward renewed and sustained economic prosperity.
- We believe that talented and committed people working "heart and soul" at West Virginia University at Parkersburg are ready to take on leadership roles to increase student success and college completion.
- We believe to change in institutional culture, from emphasis on access only to emphasis on access and success.
- We commit to courageous conversations about diversity, equity, and evidence reflecting student success and institutional performance.
- We commit, while increasing success rates for all students, to eliminating the attainment gaps that separate student groups on the basis of race, ethnicity and family income.
- We commit to acting on facts to make positive changes in the interest of student success and college completion.
- We commit to promoting faculty and staff development focused on evidence based educational practice.
- We commit to providing development opportunities, for college administrators, trustees, faculty, staff, and students to build and sustain leadership for student success.
- We ask every trustee, administrator, faculty member, counselor, advisor financial aid officer, staff member, and student organization to examine current practices, to identify ways to help students understand the added value of degrees and certifications, and to help them progress toward their goals.
- We ask every student to help one other student succeed.
- We ask community members to support and work with us to help more students succeed.
- We ask elected officials to create the policy conditions that enable, support, and reward our work to strengthen student success.
- We ask other community colleges to join us by signing and sharing this commitment and call to action.

Chair, Board of Trustees

College President/Chancellor

Date



ACCT

**West Virginia University at Parkersburg Board of Governors
Meeting of December 8, 2010**

ITEM: Capital Campaign Feasibility Study

RECOMMENDED RESOLUTION: *Resolved, That the West Virginia University at Parkersburg Board of Governors recommends the WVU at Parkersburg Foundation perform a Capital Campaign Feasibility Study.*

STAFF MEMBER: Kim Jones, Executive Director
WVU at Parkersburg Foundation

BACKGROUND:

The WVU at Parkersburg Foundation will present information on potential candidates for the development of a Capital Campaign feasibility study for the Board's consideration.

**West Virginia University at Parkersburg Board of Governors
Meeting of December 8, 2010**

ITEM: Salary Policy Task Force

RECOMMENDED RESOLUTION: Information Only

STAFF MEMBER: Marie Foster Gnage, President

BACKGROUND:

At the October 13, 2010 meeting of the WVU Parkersburg Board of Governors, Chairman Campbell requested that President Gnage form a Salary Policy Task Force that would include one member of the Board of Governors. It was requested that the task force report and present a plan at the December 8 Board meeting.

**West Virginia University at Parkersburg Board of Governors
Meeting of December 8, 2010**

ITEM: Pathways Demonstration Project for HLC Pioneer Institutions

RECOMMENDED RESOLUTION: Information Only

STAFF MEMBER: Rhonda Richards, Senior Vice President for Academic Affairs.

BACKGROUND:

WVU Parkersburg has been invited to participate in the Higher Learning Commission's new Pathways Demonstration Project as a pioneer institution. Twenty institutions will be participating in a three-year initiative to develop a new protocol for institutions seeking continued accreditation. The Pathways Demonstration Project institutions will work with the Higher Learning Commission to achieve the following goals:

- To enhance institutional value by opening the Improvement Process for stable, healthy institutions so that they may choose Quality Initiatives to suit their current circumstances;
- To reduce the reporting burden on institutions by utilizing as much information and data as possible from existing reports and collecting them in electronic form as they naturally occur over time;
- To enhance rigor by using a system that checks institutional data annually, allows for additional assurance review as needed, and looks in depth twice in the 10-year cycle;
- To integrate as much as possible all HLC processes and Commission requests for data into the Assurance Process and continued accreditation cycle;
- To be as cost efficient as possible.

As part of this process, WVU Parkersburg will have an assurance visit in 2014/2015 and will select a Quality Improvement activity that centers on the assessment of student learning.

**West Virginia University at Parkersburg Board of Governors
Meeting of December 8, 2010**

ITEM: State of the College Finances/Budget Picture

RECOMMENDED RESOLUTION: Information Only

STAFF MEMBER: Vincent Mensah
Chief Financial Officer

BACKGROUND:

Dr. Mensah will report on the state of the college's finances and the budget.

**West Virginia University at Parkersburg Board of Governors
Meeting of December 8, 2010**

ITEM: Continuing Renovations – Downtown Center

RECOMMENDED RESOLUTION: Information Only

STAFF MEMBER: Dave White
Director, Facilities and Grounds

BACKGROUND:

Mr. White will provide a report to the Board on the continuing renovations for the Downtown Center.

**West Virginia University at Parkersburg Board of Governors
Meeting of December 8, 2010**

ITEM: Policy A-06, Naming Opportunities

RECOMMENDED RESOLUTION: *Resolved, That the West Virginia University at Parkersburg Board of Governors approves the adoption of Policy A-06, Naming Opportunities, as revised.*

STAFF MEMBER: Debbie Richards
Special Assistant to the President

BACKGROUND:

This policy proposal was shared with the Board of Governors at its October 13, 2010, meeting. A 30-day public comment period was announced on October 21, 2010, ending November 20, 2010. A summary of comments received and the institution's responses to them is attached.

The revised policy proposal is attached. Approval of the proposal as presented here is recommended.

COMMENTS RECEIVED
Revised Policy A-06, Naming Opportunities
Public Comment Period: October 21 – November 20, 2010

Date Received	Summary of Comments	Revisions to policy proposal
11/17/10	Section 3.2.b. This section refers to naming opportunities, "...including but not limited to...art work; athletic fields and facilities;" The naming of artwork is the honor and responsibility of the artist/creator. [The] request [is] that..., "art work" ...be permanently removed from both the wording and the intent of this policy.	Revised as recommended
11/19/10	Section 2.1. Requests that the following statement from the original policy not be stricken: "...if it is proposed that a building or school be named for a person, such individual must not have been employed at the institution during the three (3) previous years."	None

West Virginia University at Parkersburg Board of Governors

POLICY A-06
NAMING OF BUILDINGS OPPORTUNITIES

Section 1 General

- 1.1. Scope. -- Policy regarding the naming of buildings ~~or schools~~, areas or programs.
- 1.2. Authority. -- W. Va. Code § 18B-1-6, §18B-2A-4
- 1.3. Effective Date. -- ~~September 6, 2002~~
--(Transferred from WVU Board of Governors on July 1, 2008)

Section 2 Procedure Policy

~~2.1. It will be the policy of the West Virginia University at Parkersburg Board of Governors to establish an official name of a building or school at an institution upon recommendation of the president of the institution with the concurrence of the related advisory committee, when appropriate. Provided, however, that if it is proposed that the building or school be named for a person, such individual must have rendered distinguished educational or other service to the institution and must not have been employed at the institution during the three (3) previous years. An exception may be made by the Board of Governors in the case of the gift of a building.~~

2.1 Offering a naming opportunity provides West Virginia University at Parkersburg with the occasion to recognize exceptional contributions. Such contributions enrich and strengthen the college and its sense of heritage and are significant events in the history of the institution. Therefore, the WVU at Parkersburg Board of Governors will approve names for college buildings, facilities, grounds, and programs that recognize significant contribution to the college through gifts and/or extraordinary service. Having named facilities, landscape features, scholarships and programs is highly prestigious, strengthening the institution's reputation and enriching its heritage. Naming is a major decision that will be a permanent part of the college's history.

Section 3 Naming Opportunities

3.1 Naming may be made for an individual, family, organization, non-profit foundation or corporation.

3.2 Naming opportunities will be available for:

- a. Buildings and definable portions of buildings and facilities including but not limited to foyers, wings, classrooms, conference rooms, labs, offices, studios, auditoria, theatres, and dining commons;
- b. Grounds or landscaping improvements, including but not limited to plazas, courtyards, quads and gardens; architectural features such as fountains, bell or clock towers, and gates and art work; athletic fields and facilities; natural landmarks, campus entries, and roads;

- c. Schools, centers, institutes and departments; endowed funds for programs; academic chairs; faculty positions; lectureships and lecture series; fellowships; faculty, staff and student awards; artist in residence positions; and collections.
- 3.3 The WVU at Parkersburg Director of Development will submit to the Board of Governors through the President an annual inventory report by December of each year identifying the facilities, organizational units and programs of the institution that are available for naming opportunities and the resource potential associated with each.

Section 4 Naming Guidelines

- 4.1 A building or organizational unit may be named for an individual, if the individual has rendered distinguished service to the institution or made a significant financial contribution in support of a facility, program or organizational unit.
- 4.2 If a named facility is demolished or significantly remodeled beyond the original design, a suitable plaque may be installed in a visible location.
- 4.3 If at any time following the approval of a naming, circumstances change substantially so that the continued use of that name may compromise the public trust, the Board of Governors reserves the right to remove any name that would not reflect positively on the institution, that would conflict with the purpose or mission of the college, or for which gift commitments have not been fulfilled.
- 4.4 No building, facility, grounds or program will be named for a religious or political organization, cult, service organization or special interest group of any type.
- 4.5 Naming for individuals or families is expected to last the lifetime of the facility or academic endowment, as does naming for foundations and organizations. Naming for corporations usually spans a specific time period.

Section 5 Gift Donations for Naming Opportunities

- 5.1 Gifts must be irrevocable and accessible.
- 5.2 Gift donations for naming opportunities must be a very significant portion of the cost of construction, or the fair market value of an existing facility, unless the naming opportunity recognizes extraordinary service.
- 5.3 Pledges may be fulfilled over a period of one to five years.

Section 6 Approval

- 6.1 The President of WVU at Parkersburg and the Executive Director of the WVU at Parkersburg Foundation may arrange for naming opportunities; however, final approval must be granted by the WVU at Parkersburg Board of Governors.