

**TUTORIAL FOR THE**



**HOOVER'S BUSINESS DATABASE**

**This tutorial covers the Hoover's Business database. Hoover's provides detailed information on publicly and privately held companies. The database is accessible from on and off campus.**

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# LIBRARY

## Business Information

<a href="#">U.S. Business Reporter</a>	The digital resource tool of business. Please contact the Library for username and password
 <b>HOOVER'S</b> ONLINE The Business Information Authority <sup>SM</sup>	Hoover's is a great resource for Research Projects, Business training for future Sales and Marketing professionals, and Job Searching. Your Hoover's Pro subscription will give your users access to a wealth of Company and Industry information. **For off campus access please use the "Off Campus Access" link located on the right side of our home page.
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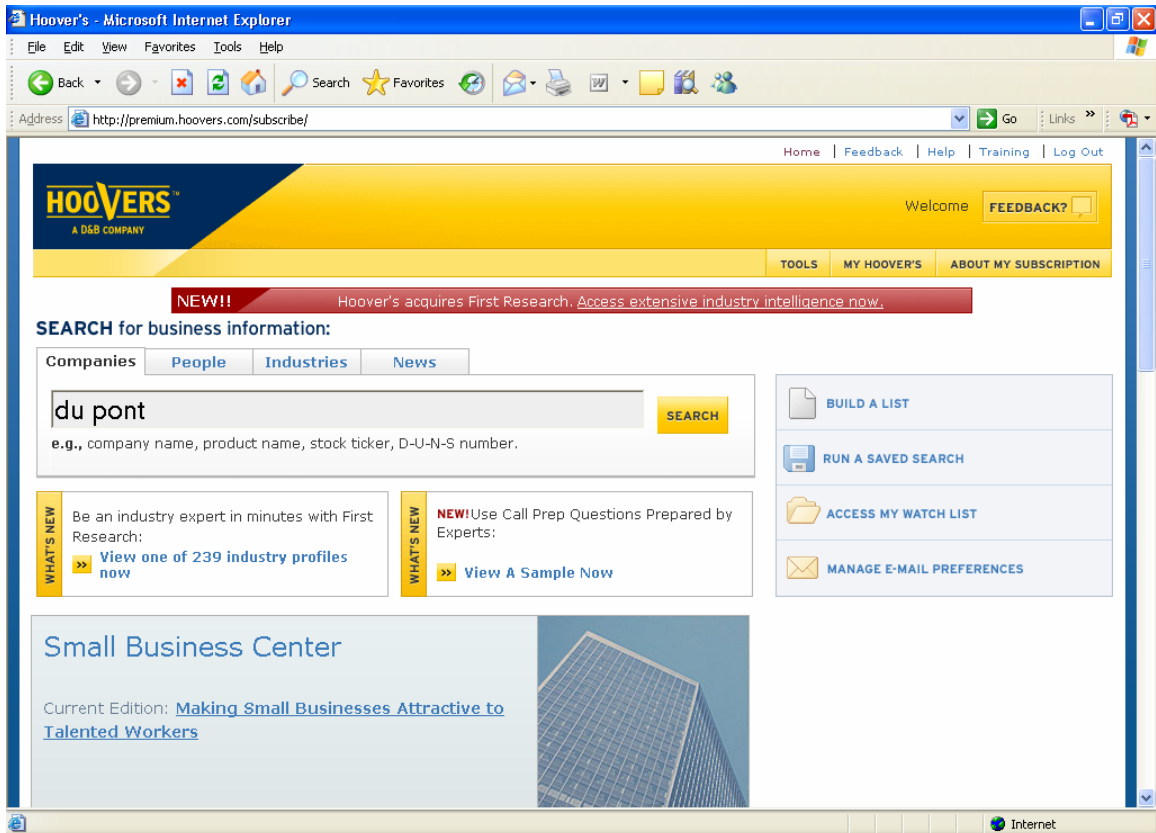
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**This is the Hoover's search page. To search for company information, enter the company's name in the search window, then click on the "Search" button or press the "Enter" key on your keyboard. The database will search for entries matching your search terms.**

Company Search Results - Hoover's - Microsoft Internet Explorer

Address: http://premium.hoovers.com/subscribe/search/simple/company/index.xhtml?which=company&query\_string=du+pont&xc=27&y=21

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**NEW!!** Hoover's acquires First Research. [Access extensive industry intelligence now.](#)

You searched for **du pont**

Refine Your Search **Company Search Results**

Record Depth 1 - 25 of 424 Relevance **SORT**

> ●●● Comprehensive (23)  
 > ●●● Basic (401)

**Location**

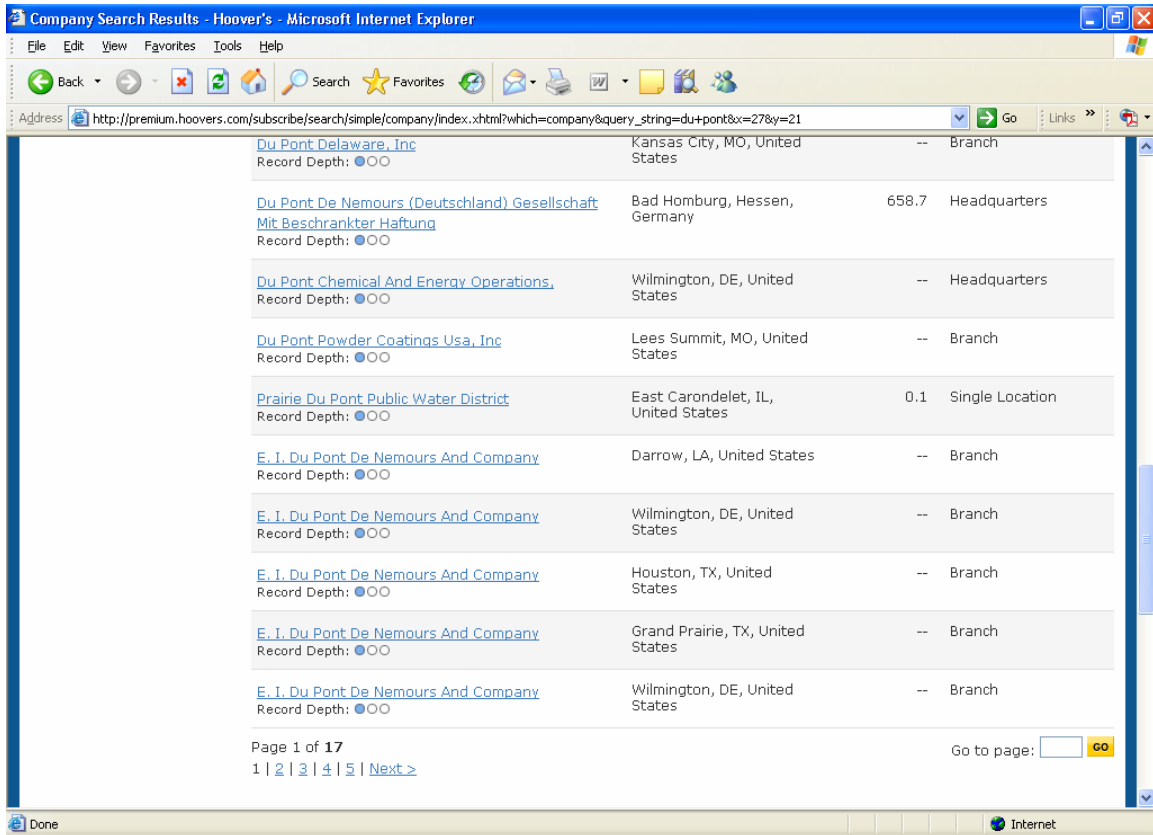
Filter by US State

> United States (278)  
 > Canada (58)  
 > Argentina (1)  
 > Australia (3)  
 > Austria (1)  
 > Belgium (3)  
 > Brazil (4)

COMPANY NAME	LOCATION	SALES (\$ MIL)	LOCATION TYPE
<a href="#">Du Pont China Holding Company Limited</a> Record Depth: ●●●	Beijing, China	192.5	Headquarters
<a href="#">E. I. du Pont de Nemours and Company</a> Record Depth: ●●●	Wilmington, DE, United States	28,982.0	Headquarters [NYSE: DD]
<a href="#">The Henry Francis du Pont Winterthur Museum, Inc.</a> Record Depth: ●●●	Winterthur, DE, United States	64.5	Headquarters
<a href="#">E.I. du Pont Canada Company</a>	Mississauga, ON, Canada	--	Headquarters

Done Internet

If Hoover's finds entries matching your search terms, it first displays brief records for the companies on search results page.



Use the "Next," "Previous," and search page results numbers at page bottom to browse through the brief records.

Company Search Results - Hoover's - Microsoft Internet Explorer

Address: http://premium.hoovers.com/subscribe/search/simple/company/index.xhtml?navigators=&exp\_main=&exp\_sub=&results\_pp=&gotopage=&page=1&query\_s

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<a href="#">E.I. du Pont Canada Company</a>	Mississauga, ON, Canada	--	Headquarters

Done Internet

The brief records contain company name, corporate office location and sales.

To view the full record, click on the company's name.

This is the top of the company's entry. Scroll down the page to read the company overview.

Click on the "Print This Page" link to print the overview.

To email a link to the overview page, first click on the "Email Link to This Page" link. This displays the email form.

http://premium.hoovers.com - E-Mail This Page (Fact Sheet...

## E. I. du Pont de Nemours and Company

**Send:** Basic Company Data and Premium URL

**Recipient's E-mail:**   
(Separate multiple e-mail addresses with commas. Do not insert spaces.)

**Your E-mail:**

Copy me on the e-mail

**Message:**  (Optional)

**SEND** Recipient will need a Hoover's subscription to access the page.

**Legal Information:** The information entered on this page will not be used to send unsolicited e-mail and will not be sold to a 3rd party.  
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E. I. du Pont de Nemours and Company information and related industry information from Hoover's - Microsoft Internet Explorer

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**BROWSE COMPANY RECORD**

- Fact Sheet
- Full Overview**
- History
- Family Tree
- Industry **NEW!**
- Products/Operations
- Competitors
- Competitive Landscape
- People
- News
- Financial Data
  - Summary
  - Income Statement
  - Balance Sheet
  - Cash Flow
  - Historical Financials
  - Stock Quote
  - Interactive Stock Chart
  - Market Data

**E. I. du Pont de Nemours and Company (NYSE: DD)**

1007 Market St. Phone: 302-774-1000  
Wilmington, DE 19898 United States (Map) Toll Free: 800-441-7515  
Fax: 302-999-4399

<http://www.dupont.com>

Covered by Peter Partheymuller

**COMPANY RECORD TOOLS**

- Download Company Data > View Quick Report
- Build Custom Report > Watch This Company
- Find Similar Companies


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**OVERVIEW**

E. I. du Pont de Nemours (DuPont) is focusing on chemicals and profits. The #3 US chemical maker (behind [Dow](#) and [ExxonMobil Chemicals](#)) has undergone a restructuring that consolidated eight [business](#) units into five. These segments produce [coatings](#) (automotive finishes and coatings), [crop protection chemicals](#) and genetically modified seeds, electronic materials (LCDs, sensors, and fluorochemicals), polymers and resins for packaging and other uses, and [safety and security materials](#). The company has slimmed

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On the left side of the record is a table of contents for the full record. Click on the heading to access the part of the full record you wish to view.

E. I. du Pont de Nemours and Company financial statements on Hoover's - Microsoft Internet Explorer

Address: <http://premium.hoovers.com/subscribe/co/fin/factsheet.xhtml?ID=fffffcxkffryrhkfc&ticker=DD>

## E. I. du Pont de Nemours and Company (NYSE: DD)

1007 Market St.  
Wilmington, DE 19898 United States ([Map](#))

Phone: 302-774-1000  
Toll Free: 800-441-7515  
Fax: 302-999-4399

<http://www.dupont.com>

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  - Earnings Estimates
  - ValuEngine Analysis
  - Comparison Data
- SEC Filings
- CEOs On Camera

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- Find Similar Companies
- View Quick Report
- Watch This Company

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**BASIC FINANCIAL INFORMATION**

<b>Company Type</b>	Public - NYSE: <a href="#">DD</a> Headquarters
<b>Fiscal Year-End</b>	December
<b>Financial Filings</b>	<a href="#">SEC</a>
<b>2006 Sales (mil.)</b>	\$28,982.0
<b>1-Year Sales Growth</b>	1.7%
<b>2006 Net Income (mil.)</b>	\$3,148.0
<b>1-Year Net Income Growth</b>	53.3%
<b>Auditor</b>	PricewaterhouseCoopers LLP
<b>Investor Relations</b>	<a href="#">Company Web Site</a>


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Address: <http://premium.hoovers.com/subscribe/co/fin/stockquote.xhtml?ID=fffffcxkffryrhkfc&ticker=DD>

The above example is a summary of financial data. This information may be printed or emailed.

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	ebrary offers full-text, searchable databases of books in all academic disciplines. Combined, our aggregated and publisher-branded databases include more than 40,000 books, maps, reports and more from over 180 of the world's leading academic, trade and professional publishers.
	The ACLS History E-Book Project is a collaboration of eight learned societies, sixty contributing publishers, and librarians at the University of Michigan's Scholarly Publishing Office. The result is an online, fully searchable collection of high-quality books in history, recommended and reviewed by historians and featuring unlimited multi-user access and free, downloadable MARC records. The Project is available 24/7 on- and off-campus through standard web browsers.
	Oxford Reference Online brings together language and subject reference works from one of the world's biggest reference publishers into a single cross-searchable resource.

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**The library has fifteen databases accessible from off campus. To access Hoover's, first scroll down the page until you locate the "Hoover's" icon.**

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	Project MUSE is a unique collaboration between libraries and publishers providing 100% full-text, affordable and user-friendly online access to over 300 high quality humanities, arts, and social sciences journals from 60 scholarly publishers.
<b>HighWire Press</b>	A division of the Stanford University Libraries, HighWire Press hosts the largest repository of free, full-text, peer-reviewed content. With our partner publishers we produce 71 of the 200 most-frequently-cited journals.

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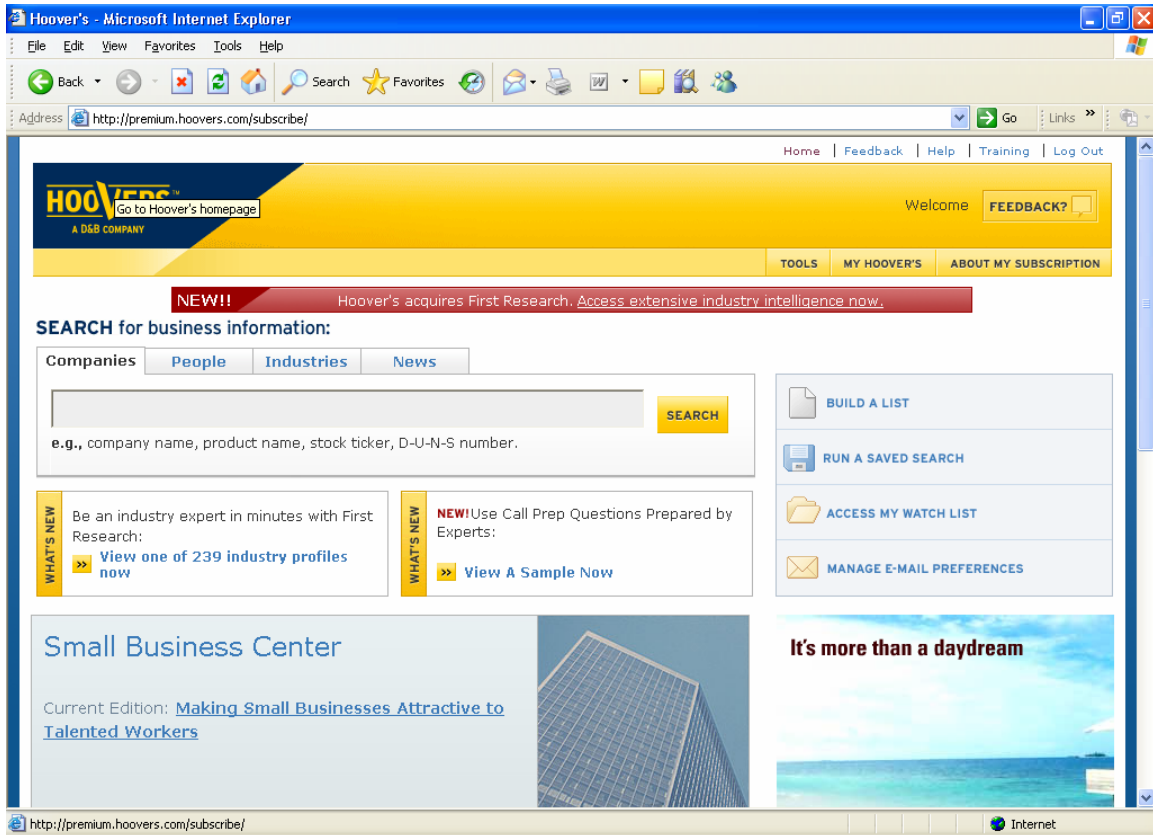
**Once you locate the "Hoover's" icon, click on it to display the login window.**



**With the login window displayed, enter "wvup" as user name and "library:" as password. Then click on the "OK" button to display the referral page.**

**Click Here to access Hoover's Online.**

**At the referral page, click on the "Here" link to go to the Hoover's search page.**



At the Hoover's search page, use the database as outlined in this tutorial.

**THIS CONCLUDES THIS TUTORIAL. PLEASE CONTACT A LIBRARY STAFF  
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