

**WEST VIRGINIA UNIVERSITY AT PARKERSBURG
UNIFORM COURSE SYLLABUS**

Name of Course: Introduction to Web Page Design **Course No.** BTEC 270

Department: Business Technology

Division: Business & Economics

I. Course Objectives

Upon successful completion of the course, students should:

- Be able to understand the role of a Web Page Editor.
- Be familiar with basic syntax of HTML (Hypertext Markup Language).
- Be able to analyze user reactions to Web Page presentations.
- Be able to plan and organize an effective Web Page Design.
- Be able to design Web Pages using text attributes, styles, graphics, images, and hyperlinks.
- Be able to create Web Pages with Wizards and Templates from the Web Page Editor.
- Be able to enhance a Web Page using tables, forms, and frames.
- Be able to create hotspots, scrolling marquees, page transitions, hover buttons, and banners.
- Be able to trouble shoot and problem solve to save, link, and publish Web Pages to a host site.
- Be familiar with copyright and ethical responsibilities developing Web Pages.
- Be able to locate a host site, transfer files to the site, and maintain a web presence.

II. Topics to Be Studied

Tutorial 1: Introduction to Web Page Design
Tutorial 2: Creating a Web Site and a Web Page
Tutorial 3: Using Lists, Hyperlinks, Pictures, and the Tasks List
Tutorial 4: Creating Tables and Frames in a Web Page
Tutorial 5: Using Pictures, Shared Borders, and Themes
Tutorial 6: Publishing a Web Site

III. Special Projects to Be Included in Course

Hands-on Applications of Tutorials 1-6, Publishing

IV. Methods of Student Evaluation

Six Hands-On Creation of Web Page Sites Using Six Tutorials

V. Assessment of Outcomes

Updated Spring 2003

Successful demonstration of Web Page Design software competencies through the six tutorials at 80 percent or above accuracy.

VI. Other Information

None Applicable.