

WEST VIRGINIA UNIVERSITY AT PARKERSBURG
UNIFORM COURSE SYLLABUS
Updated September 2003

Name of Course: Fundamentals of Two-dimensional Design **Course No.:** Art 121

Division: Humanities

Credit Hours: 3

Prerequisites:

I. Course Objectives

1. The student will be introduced to the fundamental elements and principles of design as they relate to drawing, painting, and the graphic arts.
2. The student will gain practical experience working with tools, inks, paints, materials, and surfaces used in manipulating the two-dimensional picture plane.
3. The student will enhance their ability to scrutinize the visual environment and will develop vocabulary for speaking about aspects of visual design.
4. The student will demonstrate an ability to apply basic elements and principles of design to specific problems.
5. The student will attend local art exhibits and openings and will discuss and critique works viewed.
6. The student participate in class discussions of student work and design objects and systems.
7. The student will exhibit the ability to produce and present clean, well-executed design problems in a variety of media.
8. The student will research and provide a five-minute presentation on a topic of relevance to flat-design and two-dimensional art production since 1850.

II. Topics To Be Studied

1. Materials overview.
2. Design as communication.
3. Studio etiquette and safety.
4. Elements of art and design
5. Line and shape.
6. Value and color.
7. Form and space.
8. Texture and pattern.
9. Principles of art and design.
10. Unity / unity with variety
11. Balance
 - a. Symmetrical balance
 - b. Asymmetrical balance
 - c. Radial balance
12. Rhythm and movement
 - a. Alternating rhythm

- b. Progressive rhythm
- 13. Emphasis
- 14. Domination-subordination.
- 15. Perspective
- 16. Composition
- 17. Pop, Op and twentieth century art.
- 18. Presentation of work

III. Special Projects To Be Included In Course

Research Reports: Five-minute presentation on an assigned artist, style, technique or medium. (visuals required)

Critiques: Critique of a work viewed in a local exhibit.

Other: Attend local art exhibits and openings.

IV. Methods of Student Evaluation

Tests (How many? How often? What type?)

Oral Presentations: Presentation on an assigned artist, style, technique or Medium. (visuals required)

Written Papers: Two-page critique of a work viewed in a local exhibit. (must include visual)

Attendance: Attendance is mandatory and assignments must be turned in on time.

Laboratory Activities: Students are required to reinforce in-class studio time with six hours of out-of-class time each week.

Class critiques: Students are expected to participate in weekly class critiques which will include both in and out-of-class assignments.

Portfolios: Students are to maintain a portfolio of all assigned work. It will be presented at mid-term and during finals week for assessment.

V. Assessment of Outcomes

What measurements will be used to demonstrate that outcomes have been reached?

(Refers to class as a whole, not individual students)

Class critiques, discussions and evaluations.

VI. Other Information

A materials list will be provided.

Students will be assigned locker space for which they must provide their own lock. Locks must be removed during finals week.

